

# Benjamin K. Johnson

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## Academic Positions

**Assistant Professor** August 2014 – Present  
 Communication Science  
 Vrije Universiteit Amsterdam, Amsterdam, NL

**Graduate Associate** September 2010 – May 2014  
 Communication  
 The Ohio State University, Columbus, OH, USA

**Director/Instructor** August 2007 – July 2010  
 Telecommunications Center; English, Modern Languages, and Mass Communication  
 Albany State University, Albany, GA, USA

**Teaching Assistant** August 2005 – July 2007  
 Telecommunication, Information Studies, and Media  
 Michigan State University, East Lansing, MI, USA

## Education

**PhD, Communication** May 2014  
 The Ohio State University, Columbus, OH, USA

- Dissertation: *Selective exposure to prestigious and popular media: Anticipated taste performances and social influences on media choice*. Committee: Silvia Knobloch-Westerwick (advisor), David Ewoldsen, Daniel McDonald, and Brandon Van Der Heide

**MA, Telecommunication, Information Studies, and Media** August 2007  
 Michigan State University, East Lansing, MI, USA

**BS, Communication** August 2005  
 University of Indianapolis, Indianapolis, IN, USA

## Publications

### Peer-Reviewed Articles

24. Eden, A., **Johnson, B. K.**, & Hartmann, T. (in press). Entertainment as a creature comfort: Self-control and the selection of challenging media. *Media Psychology*. doi:10.1080/15213269.2017.1345640
23. **Johnson, B. K.**, & Rosenbaum, J. E. (in press). (Don't) tell me how it ends: Spoilers, enjoyment, and involvement in television and film. *Media Psychology*. doi:10.1080/15213269.2017.1338964
22. Eden, A., Daalmans, S., & **Johnson, B. K.** (2017). Morality predicts enjoyment but not appreciation of morally ambiguous characters. *Media Psychology*, 20(3), 349-373. doi:10.1080/15213269.2016.1182030

21. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). Steer clear or get ready: How coping styles moderate the effect of informational utility. *Journal of Broadcasting & Electronic Media*, 61(2), 332-350. doi:10.1080/08838151.2017.1309408
20. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). When misery avoids company: Selective social comparisons to photographic online profiles. *Human Communication Research*, 43(1), 54-75. doi:10.1111/hcre.12095
19. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). Change your ways: Fostering health attitudes toward change through selective exposure to online health messages. *Health Communication*, 32(5), 639-649. doi:10.1080/10410236.2016.1160319
18. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). Confirmation biases in selective exposure to political online information: Source bias versus content bias. *Communication Monographs*, 84(3), 343-364. doi:10.1080/03637751.2016.1272761
17. **Johnson, B. K.**, Slater, M. D., Silver, N. A., & Ewoldsen, D. R. (2016). Entertainment and expanding boundaries of the self: Relief from the constraints of the everyday. *Journal of Communication*, 66(3), 386-408. doi:10.1111/jcom.12228
16. Ouwerkerk, J. W., & **Johnson, B. K.** (2016). Motives for online friending and following: The dark side of social network site connections. *Social Media + Society*, 2(July-September), 1-13. doi:10.1177/2056305116664219
15. Rosenbaum, J. E., & **Johnson, B. K.** (2016). Who's afraid of spoilers? Need for cognition, need for affect, and narrative selection and enjoyment. *Psychology of Popular Media Culture*, 5(3), 273-289. doi:10.1037/ppm0000076
14. **Johnson, B. K.**, Ewoldsen, D. R., & Slater, M. D. (2015). Self-control depletion and narrative: Testing a prediction of the TEBOTS model. *Media Psychology*, 18(2), 196-220. doi:10.1080/15213269.2014.978872
13. **Johnson, B. K.**, & Rosenbaum, J. E. (2015). Spoiler alert: Consequences of narrative spoilers for dimensions of enjoyment, appreciation, and transportation. *Communication Research*, 42(8), 1068-1088. doi:10.1177/0093650214564051
12. **Johnson, B. K.**, & Van Der Heide, B. (2015). Can sharing affect liking? Online taste performances, feedback, and subsequent media preferences. *Computers in Human Behavior*, 46, 181-190. doi:10.1016/j.chb.2015.01.018
11. **Johnson, B. K.**, Vang, M. H., & Van Der Heide, B. (2015). Show me the goods: The warranting effect of user-generated photographs in online auctions. *Journal of Media Psychology*, 27(1), 3-10. doi:10.1027/1864-1105/a000126
10. Knobloch-Westerwick, S., **Johnson, B. K.**, Silver, N. A., & Westerwick, A. (2015). Science exemplars in the eye of the beholder: How exposure to online science information affects attitudes. *Science Communication*, 37(5), 575-601. doi:10.1177/1075547015596367

9. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2015). Confirmation bias in online searches: Impacts of selective exposure before an election on political attitude strength and shifts. *Journal of Computer-Mediated Communication*, *20*(2), 171-187. doi:10.1111/jcc4.12105
8. Knobloch-Westerwick, S., Mothes, C., **Johnson, B. K.**, Westerwick, A., & Donsbach, W. (2015). Political online information searching before the 2013 German federal election: Confirmation bias, source credibility, and attitude impacts. *Journal of Communication*, *65*(3), 489-511. doi:10.1111/jcom.12154
7. Garrett, R. K., Dvir Gvirsman, S., **Johnson, B. K.**, Tsfati, Y., Neo, R., & Dal, A. (2014). Implications of pro- and counter-attitudinal information exposure for affective polarization. *Human Communication Research*, *40*(3), 309-332. doi:10.1111/hcre.12028
6. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2014). Glancing up or down: Mood management and selective social comparisons on social networking sites. *Computers in Human Behavior*, *41*, 33-39. doi:10.1016/j.chb.2014.09.009
5. Knobloch-Westerwick, S., & **Johnson, B. K.** (2014). Selective exposure for better or worse: Its mediating role for online news' impact on political participation. *Journal of Computer-Mediated Communication*, *19*(2), 184-196. doi:10.1111/jcc4.12036
4. Slater, M. D., **Johnson, B. K.**, Cohen, J., Comello, M. L. G., & Ewoldsen, D. R. (2014). Temporarily expanding the boundaries of the self: Motivations for entering the story world and implications for narrative effects. *Journal of Communication*, *64*(3), 439-455. doi:10.1111/jcom.12100
3. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2013). To your health: Self-regulation of health behavior through selective exposure to online health messages. *Journal of Communication*, *63*(5), 807-829. doi:10.1111/jcom.12055
2. McDonald, D. G., & **Johnson, B. K.** (2013). Is time money? Media expenditures in economic and technological turbulence. *Journal of Broadcasting & Electronic Media*, *57*(3), 282-299. doi:10.1080/08838151.2013.816705
1. Van Der Heide, B., **Johnson, B. K.**, & Vang, M. H. (2013). The effects of product photographs and reputation systems on consumer behavior and product cost on eBay. *Computers in Human Behavior*, *29*(3), 570-576. doi:10.1016/j.chb.2012.11.002

### Book Chapters

4. **Johnson, B. K.** (in press). Seeking and avoiding of media: Intergroup approaches. In H. Giles & J. Harwood (Eds.), *Oxford encyclopedia of intergroup communication*. New York, NY: Oxford University Press.
3. Woods, K., Slater, M. D., Cohen, J., **Johnson, B. K.**, & Ewoldsen, D. R. (2018). The experience of narrative in the permanently online, permanently connected environment: Multitasking, self-expansion, and entertainment effects. In P. Vorderer, D. Hefner, L. Reinecke, & C. Klimmt (Ed.), *Permanently online, permanently connected: Living and communicating in a POPC world* (pp. 116-128). New York, NY: Routledge.

2. Knobloch-Westerwick, S., Westerwick, A., & **Johnson, B. K.** (2015). Selective exposure in the communication technology context. In Sundar, S. S. (Ed.), *The handbook of psychology of communication technology* (pp. 407-424). Malden, MA: Wiley-Blackwell.
1. Rosenbaum, J. E., **Johnson, B. K.**, Stepman, P. A., & Nuijten, K. C. M. (2013). "Looking the part" and "staying true": Balancing impression management on Facebook. In C. Cunningham (Ed.), *Social networking and impression management: Self-presentation in the digital age* (pp. 35-59). Lanham, MD: Lexington Books.

### Conference Papers

39. Eden, A. L., Hahn, L., & Kryston, K., **Johnson, B. K.**, Reinecke, L., & Hartmann, T. (2017, November). *Applying the theory of planned behavior to media intention and selection behavior*. Paper to be presented at the 103rd Annual Conference of the National Communication Association, Dallas, TX.
38. **Johnson, B. K.**, & De Vries, D. A. (2017, July). *Comparing ourselves online: Effects of downward, upward, and selective social comparisons on social networking sites*. Paper presented at the 18th General Meeting of the European Association of Social Psychology, Granada, Spain.
37. **Johnson, B. K.**, Udvardi, A., & Rosenbaum, J. E. (2017, May). *Eeny, major, minor, boo: Investigating the impact of minor and major spoilers on the enjoyment and suspense of horror films*. Paper presented at the 67th Annual Conference of the International Communication Association, San Diego, CA.
36. **Johnson, B. K.**, & Veldhuis, J. (2017, January). *A recipe for failure, or success? Assessing the link between food television and BMI*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Tilburg, Netherlands.
35. **Johnson, B. K.**, Burgers, C., & Eden, A. (2016, August). *Attractive apps: Explaining download success with visual metaphors and other cues*. Paper presented at the 13th Annual Metaphor Festival, Amsterdam, Netherlands.
34. **Johnson, B. K.**, Eden, A., & Reinecke, L. (2016, June). *Self-control and need satisfaction in primetime: Television, social media, and friends can enhance regulatory resources via perceived autonomy and competence*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
33. **Johnson, B. K.**, & Ranzini, G. (2016, June). *Click here to look clever: Self-presentation via selective sharing of music and film on social media*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
32. **Johnson, B. K.**, & Rosenbaum, J. E. (2016, June). *Don't tell me how it ends: Testing effects of narrative spoilers for film and television*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
31. Ouwerkerk, J. W., & **Johnson, B. K.** (2016, June). *Motives for online friending and following: The dark side of social network site connections*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.

30. Eden, A., **Johnson, B. K.**, Hartmann, T., & Reinecke, L. (2016, February). *Falling back on the couch: Media as the default recreational choice for depleted individuals*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Amsterdam, Netherlands.
29. Ouwerkerk, J. W. & **Johnson, B. K.** (2016, February). *Motives for online friending and following: The dark side of social network site connections*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Amsterdam, Netherlands.
28. Eden, A., Daalmans, S., & **Johnson, B. K.** (2015, November). *From hero to zero: Morality predicts enjoyment but self-expansion predicts appreciation of morally ambiguous characters*. Paper presented at the 101st Annual Conference of the National Communication Association, Las Vegas, NV.
27. Eden, A., **Johnson, B. K.**, & Hartmann, T. (2015, November). *Creature comforts: Ego-depleted people shy away from challenging media entertainment*. Paper presented at the 101st Annual Conference of the National Communication Association, Las Vegas, NV.
26. **Johnson, B. K.**, Slater, M. D., Silver, N. A., & Ewoldsen, D. R. (2015, August). *Boundary expansion of a threatened self: Entertainment as relief*. Paper presented at the 103rd Annual Conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
25. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2015, August). *Disentangling confirmation bias in selective exposure to political online information*. Paper presented at the 103rd Annual Conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
24. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2015, May). *When misery avoids company: Selective social comparisons to photographic online profiles*. Paper presented at the 65th Annual Conference of the International Communication Association, San Juan, Puerto Rico.
23. Knobloch-Westerwick, S., **Johnson, B. K.**, Silver, N. A., & Westerwick, A. (2015, May). *Science in the eye of the beholder: Selective reading and impacts of online science information*. Paper presented at the 65th Annual Conference of the International Communication Association, San Juan, Puerto Rico.
22. Knobloch-Westerwick, S., Mothes, C., **Johnson, B. K.**, Westerwick, A., & Donsbach, W. (2015, May). *Political online information searching before the 2013 German federal election: Confirmation bias, source credibility, and attitude impacts*. Paper presented at the 65th Annual Conference of the International Communication Association, San Juan, Puerto Rico.
21. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2015, February). *Effects of popularity and prestige ratings on selective exposure to online videos*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Antwerp, Belgium.
20. Rosenbaum, J. E., & **Johnson, B. K.** (2014, August). *Who's afraid of spoilers: Need for cognition, need for affect, and narrative selection and enjoyment*. Paper presented at the 102nd Annual

Conference of the Association for Education in Journalism and Mass Communication, Montreal, Quebec.

19. Rosenbaum, J. E., **Johnson, B. K.**, & Deane, A. E. (2014, August). *Exploring health literacy, its measurement and predictors among African American college students*. Paper presented at the 102nd Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Quebec.
18. **Johnson, B. K.**, Ewoldsen, D. R., & Slater, M. D. (2014, May). *Self-regulatory depletion and narrative: A test of the TEBOTS model*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
17. **Johnson, B. K.**, & Van Der Heide, B. (2014, May). *Can a "like" affect liking? Online taste performances, feedback, and subsequent media preferences*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
16. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2014, May). *Pre-election confirmation bias in online searches: Selective exposure impacts on attitude shifts*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
15. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2014, May). *Change your ways: Fostering health attitudes toward change through selective exposure to online health messages*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
14. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2013, August). *Steer clear or get ready: How coping styles moderate the effect of informational utility*. Paper presented at the 101st Annual Conference of the Association for Education in Journalism and Mass Communication, Washington, DC.
13. Garrett, R. K., **Johnson, B. K.**, Neo, R., & Dal, A. (2013, June). *Implications of pro- and counter-attitudinal information exposure for affective polarization*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
12. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2013, June). *Glancing up or down: Mood management and social comparisons on social networking sites*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
11. **Johnson, B. K.**, & Rosenbaum, J. E. (2013, June). *Spoiler alert: Consequences of narrative spoilers on media choice and dimensions of enjoyment*. Paper presented at the Annual Conference of the International Association for Media and Communication Research, Dublin, Ireland.
10. **Johnson, B. K.**, Vang, M. H., & Van Der Heide, B. (2013, June). *Show me the goods: The warranting effect of user-generated photographs in online auctions*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.

9. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2013, June). *Self-bolstering and self-motivating through selective exposure to online health messages*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
8. Knobloch-Westerwick, S., & **Johnson, B. K.** (2012, May). *Selective exposure for better or worse: Mediation of online news impacts on political participation*. Paper presented at the 62nd Annual Conference of the International Communication Association, Phoenix, AZ.
7. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2012, May). *Testing predictions on selective exposure to health news: A comparison of three models*. Paper presented at the 62nd Annual Conference of the International Communication Association, Phoenix, AZ.
6. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2012, April). *Coping orientations and selective exposure to health threats in the news*. Paper presented at the 12th Biennial Kentucky Conference on Health Communication, Lexington, KY.
5. Rosenbaum, J. E., **Johnson, B. K.**, Stepman, P. A., & Nuijten, K. C. M. (2011, November). *Self-presentation as a balancing act: A qualitative exploration of impression management goals and behaviors on Facebook*. Paper presented at the 97th Annual Conference of the National Communication Association, New Orleans, LA.
4. Van Der Heide, B., Schumaker, E. M., **Johnson, B. K.**, Vang, M., & Peterson, A. (2011, May). *The effects of product photographs and reputation systems on eBay consumer behavior*. Paper presented at the 61st Annual Conference of the International Communication Association, Boston, MA.
3. Rosenbaum, J. E., **Johnson, B. K.**, Stepman, P. A., & Nuijten, K. C. M. (2010, April). *Just being themselves? Goals and strategies for self-presentation on Facebook*. Paper presented at the 80th Annual Conference of the Southern States Communication Association, Memphis, TN.
2. **Johnson, B. K.** (2008, May). *Incentives to contribute in online collaboration: Wikipedia as collective action*. Paper presented at 58th Annual Conference of the International Communication Association, Montreal, Quebec.
1. Gobetz, R. H., & **Johnson, B. K.** (2004, November). *Horseshoe, image, and issue newspaper coverage of the 2004 presidential election: A preliminary analysis*. Presentation at the 29th Annual Conference of the Association for Humanist Sociology, Louisville, KY.

### **Invited Presentations and Symposia**

- Vossen, P. (Organizer), & Vermuelen, I. E. (Co-organizer). (2017, April 18-21). *Language, knowledge, and people in perspective*. Invited symposium participant, Lorentz Center, Leiden University, Netherlands.
- Johnson, B. K.** (2017, January 19). *Sponsored and shared: Experimentally testing the selective reading and sharing of health advertorials*. Invited talk given at the Department of Advertising and STEM Translational Communication Center, University of Florida.

- Johnson, B. K.** (2016, December 7). *The good, the bad, the ugly, and me: The temporarily expanded boundaries of the self model and morality in narratives*. Invited talk given at the Media and Morality Symposium, Radboud University, Nijmegen, Netherlands.
- Johnson, B. K.** (2015, October 13). *Selectivity and reinforcement in online political news use: Evidence from unobtrusive observation experiments*. Invited talk given to the New Frontiers in Selective Exposure Research workshop, University of Haifa, Israel.
- Johnson, B. K.** (2014, October 6). *Do narrative spoilers matter?* Invited talk given to Current Issues in Communication Science, Instructor Dr. Ivar Vermeulen, Department of Communication Science, Vrije Universiteit Amsterdam.
- Johnson, B. K.** (2014, September 29). *Media sharing and 'liking': Online taste performances and identity shift*. Invited talk given at the Department of Communication Science Colloquium, Vrije Universiteit Amsterdam.
- Johnson, B. K.** (2013, June 27). *The mediating role of selective exposure in the effect of online news use on political participation*. Invited talk given at the Department of Media Psychology, School of Communication, University of Hohenheim, Germany.
- Johnson, B. K.** (2013, June 14). *The mediating role of selective exposure*. Invited talk given at the Department of Communication (Institut für Kommunikationswissenschaft), Dresden University of Technology, Germany.
- Johnson, B. K.** (2013, February 25). *Does "liking" increase liking? Online taste performances, feedback, and subsequent media preferences*. Invited talk given to COMM 3554 Social Implications of Communication, Instructor Dr. Brandon Van Der Heide, School of Communication, The Ohio State University.
- Johnson, B. K.** (2012, March 9). *Putting the social into selective exposure: Accuracy, defense, impression, and affective motivations for media choice*. Second-year doctoral student talk given at the School of Communication Colloquium, The Ohio State University.
- Johnson, B. K.,** McDonald, D. G., & Ibrahim, A. C. (2012, February 3). *Is time money? Media expenditures in economic and technological turbulence*. Presentation at the CATS (Communication and Technology Studies) research group at the School of Communication, The Ohio State University.
- Johnson, B. K.,** & Knobloch-Westerwick, S. (2012, January 27). *Selective exposure for better or worse: Its mediating role for online news' impact on political participation*. Presentation at the COPS (Communication, Opinion, and Political Studies) research group at the School of Communication, The Ohio State University.
- Johnson, B. K.,** & Knobloch-Westerwick, S. (2011, April 29). *Testing selective exposure to health messages with predictions from informational utility and EPPM*. Presentation at the CHASSIS (Communication, Health, Attitude Structure, and Social Influence Strategies) research group at the School of Communication, The Ohio State University.



## **Courses Taught**

Social Media (BSc, 200 level, “Networks in the Information Society” minor) **Autumn 2015, 2016**  
 Communication Science • Vrije Universiteit Amsterdam, Amsterdam, NL

Individual Processing of Media (BSc, 300 level) **Spring 2015, 2016, 2017**  
 Communication Science • Vrije Universiteit Amsterdam, Amsterdam, NL

Media Entertainment (BSc, 200 level) **Autumn 2014, 2015, 2016**  
 Communication Science • Vrije Universiteit Amsterdam, Amsterdam, NL

Problematic and Beneficial Effects of New Media Use (MSc level) **Autumn 2014, 2015, 2016**  
 Communication Science • Vrije Universiteit Amsterdam, Amsterdam, NL

Essentials of Media Psychology (MSc level) **Autumn 2014, 2015, 2016**  
 Communication Science • Vrije Universiteit Amsterdam, Amsterdam, NL

Strategic Message Design (COMM 3334) **Summer 2012**  
 Communication • The Ohio State University, Columbus, OH

Writing for Media (COMM 221) **Summer 2011**  
 Communication • The Ohio State University, Columbus, OH

Persuasive Communication (COMM 367) **Winter 2011, Spring 2011**  
 Communication • The Ohio State University, Columbus, OH

Radio Programming and Production I (MACO 4475) **Spring 2008, 2009, 2010**  
 Mass Communication • Albany State University, Albany, GA

Fundamentals of Radio Production (MACO 3349) **Autumn 2007, 2008, 2009**  
 Mass Communication • Albany State University, Albany, GA

Internship (MACO 4498) **Autumn 2007 – Summer 2010**  
 Mass Communication • Albany State University, Albany, GA

Basic Telecommunication Policy (TC 310) **Summer 2007**  
 Telecommunication, Information Studies, and Media • Michigan State University, East Lansing, MI

## **Courses Assisted**

Communication Industry Research Methods (COMM 463) **Autumn 2010**  
 Communication • The Ohio State University, Columbus, OH

Basic Video Design and Production (TC 342) **Autumn 2005 – Spring 2007**  
 Telecommunication, Information Studies, and Media • Michigan State University, East Lansing, MI

Introduction to Digital Media Arts (TC 240) **Autumn 2005 – Spring 2007**  
 Telecommunication, Information Studies, and Media • Michigan State University, East Lansing, MI

## Thesis Supervision

### Master of Science, Vrije Universiteit Amsterdam

- Raya Berkelaar, *Is this an ad? The effects of ad recognition on Instagram.* 2017
- Sophie Boerema, *The power of narratives in video advertisement: An examination of the TEBOTS model to test the influence of narratives on attitude towards the ad and buying intention.*
- Meryam Boufouchk, *Advertising on Instagram: A friend's or a brand's post?*
- Jade de Jong, *Selective exposure to veganism: Healthy or not?*
- Kim de Koning, *My friend made me like it, or did the brand? The effect of native advertising on Instagram on attitude toward the brand with the mediating role of social comparison.*
- Steffi Hoolwerf, *Liking a post from a friend more than an ad(vertorial): The differences in attitude towards the ad when seeing a social post, an advertorial, or a traditional ad.*
- Lisanne Klopper, *The power of imagination: The psychological effects of narrative transportation and boundary expansion on brand attitude.*
- Tessa Puijk, *The effect of different ads on Instagram on the attitude towards the brand: Advertorials compared to social posts and traditional ads.*
- Jane van Daalen, *Why change my views: Selective reading of political online news: The influence of familiarity versus novelty, attitudes, comprehension, interest, and motivation on selective exposure.*
- Yessica Wijchers, *How do you like your news: safe or challenging? Influence of familiarity on people's selection of news items.*
- Léon Wijers, *Selective exposure: A psychological wall towards a vegan diet.*
  
- Lisette van Baarsen, *"This article is sponsored by": How advertorials compete with editorials in selective exposure and selective sharing.* (Top 3 finalist for the SWOCC Thesis Prize 2017). 2016
- Marieke van den Berg, *Online sustainable health news: Exploring the attitude-behavior gap.*
- Mieke Brethouwer, *Why do you like, share, or comment on health posts on Facebook? The influence of involvement, message responses, and self-control.*
- Marieke Heijnen, *I share, therefore I vote: Influence of selective exposure and selective sharing on political participation in the Ukraine Association Agreement.*
- Maura Moss, *"Friends" with benefits: Research on the dark side of Facebook.*
- David Overmars, *Unveiling the road to more mobile app downloads.*
- Nils Paar, *The cues to success: Revealing the heuristics that lead to more app downloads in the finance category of the Google Play Store.*
- Lotte Smits, *Selective exposure, social media, and mass polarization: The role of social media in attitudinal polarization regarding migration in the Netherlands.*
- Rowena van Staveren, *Warning, graphic content: The relation between attraction to and enjoyment of media violence.*
- Anh-Vi Tong, *Welcome to the dark side of Facebook: Self-esteem, the dark triad, and hate-following as predictors of schadenfreude.*
- Angel Udvardi, *Eeny, major, minor, boo: Minor and major spoilers on the enjoyment and suspense of horror films.*
- Caitrina van Veen, *"I'd rather not say": How does the spiral of silence affect the online conversation on feminism?*

- Marloes Jeurink, *Spoiling TV shows: The influence of genre and personal attributes on the enjoyment, suspense, and transportation of spoiled TV shows.* **2015**
- Romy van Keppel, *Why do we compare ourselves with the people we follow on Facebook?*
- Sophie Passe, *The effect of self-presentation motivations on sharing music on Facebook.*
- Maria Purwitasari, *The effect of social comparisons on Facebook, and contributions to depression and compulsive buying behavior.*
- Newien Rampersad, *Spoilers, spoilers everywhere!: The effects of spoilers in movie clips on enjoyment and transportation.*
- Rowie Schopman, *Social sharing: The influence of social motivations on the sharing behavior of movies.*
- Sven Ulrich, *Predictors of hate-follow behavior and schadenfreude on social networking sites.*

#### **Bachelor of Science, Vrije Universiteit Amsterdam**

- Jessica van Es, *The future starts now: Effects on behavior improvement, through the working self and the reading of personal blogs.* **2016**
- Monika Grooteman, *Selectively reading blogs: Explaining individual preferences through contingent self-esteem, possible selves, and gender.*
- Michelle Kribben, *Selective exposure to blog texts in life transitions: Uncertainty, avoidance, and gender.*
- Sharon Liem, *What do you like to read today? The blogosphere, people's self-concepts, motivations, and selective reading.*
- Fleur Steenbrink, *The effects of personal blog reading on future self-concepts and self-improvement behavior.*
- Lisette van Baarsen, *That's not what happens in the book: How spoilers and transportation affect the appreciation of a story.* **2015**
- Benjamin Collins, *Are we spoiled? The mutual effect of transportation and spoilers on enjoyment.*
- Tom Everard, *Ruined or relieved: Spoilers, adaptations, and narrative enjoyment.*
- Lieke Hoefs, *The influence of narrative spoilers.*
- Rowena van Staveren, *Brace yourself, spoilers are coming: Effects of spoilers on transportation and enjoyment.*

#### **Pre-master Thesis, Vrije Universiteit Amsterdam**

- Varisha Balsingh, Renee Haenen, Hilde Nugteren, & Angel Udvardi, *(Don't) tell me how it ends: Autonomy, reactance, and entertainment spoilers.* **2015**
- Marieke van den Berg, Natascha Olofsen, David Overmars, & Nils Paar, *Do online recommenders persuade themselves by publicly sharing?*

#### **Honors Thesis, Vrije Universiteit Amsterdam**

- Eva Verbeek, *Social comparison and social media: A study of the influence of affect and self-esteem on social comparison online.* **2017**
- Florianne Aspers & Fleur Wegewijs, *Attractive apps.* **2016**

## Thesis Committee Member

### Master of Science, Vrije Universiteit Amsterdam

Boudewijn Arbouw (supervisor: Jacek Buczny), Anne Fleur Hermsen (supervisor: Jacek Buczny), Ingeborg Hoogeveen (supervisor: Giulia Ranzini), Ylana Leijendeckers (supervisor: Jacek Buczny), Mijke Roos (supervisor: Tilo Hartmann), Luuk Schuiling (supervisor: Jacek Buczny), Caroline Spobeck (supervisor: Jacek Buczny), Danique Toenhake (supervisor: Tilo Hartmann), Sander Vuurmans (supervisor: Jacek Buczny) **2017**

Yvet Berendsen (supervisor: Allison Eden), Joy Blank (supervisor: Allison Eden), Monique Dersjant (supervisor: Allison Eden), Linda Kooijman (supervisor: Tilo Hartmann), Dajo Leunge (supervisor: Allison Eden), Robey Mashoed (supervisor: Tilo Hartmann), Milan Smorenburg (supervisor: Allison Eden), Natascha Westendorp (supervisor: Giulia Ranzini) **2016**

Sanne Broeder (supervisor: Giulia Ranzini), Bryan Bunink (supervisor: Giulia Ranzini), Dimitrina Chakinska (supervisor: Tilo Hartmann), Marjolein Gouderjaan (supervisor: Giulia Ranzini), Amanda Hol (supervisor: Jeana Frost), Joeri Mostert (supervisor: Tilo Hartmann), Christel van Orsouw (supervisor: Elly Konijn), Passoen Peigham (supervisor: Jeana Frost), Manon Rinsma (supervisor: Tilo Hartmann), Joris Steeksma (supervisor: Giulia Ranzini), Maartje Tindemans (supervisor: Giulia Ranzini), Marjoleine Visscher (supervisor: Giulia Ranzini), Melissa Vrijbloed (supervisor: Jeana Frost) **2015**

### Bachelor of Science, Vrije Universiteit Amsterdam

Sofija Fokeeva (supervisor: Ewa Miedzobrodzka), Yordi de Gooijer (supervisor: Ewa Miedzobrodzka), Minou Heel (supervisor: Ewa Miedzobrodzka), Sophie de Jong (supervisor: Ewa Miedzobrodzka), My Nguyen (supervisor: Ewa Miedzobrodzka) **2017**

Bengt Duvekot (supervisor: Giulia Ranzini), Stefan Donker (supervisor: Giulia Ranzini), Eline Hessels (supervisor: Giulia Ranzini), Christy van Leeuwen (supervisor: Giulia Ranzini), Jessica van der Plas (supervisor: Giulia Ranzini) **2016**

## Service

### Editorial Board Member

*Media Psychology* **2015 – Present**

### Journal Reviewer

<i>Communication Theory</i>	(1 manuscript)	<b>2017 – Present</b>
<i>Computers in Human Behavior</i>	(2 manuscripts)	<b>2017 – Present</b>
<i>Human Communication Research</i>	(1 manuscript)	<b>2017 – Present</b>
<i>International Journal of Public Opinion Research</i>	(1 manuscript)	<b>2017 – Present</b>
<i>Sociological Perspectives</i>	(1 manuscript)	<b>2017 – Present</b>
<i>Telematics and Informatics</i>	(1 manuscript)	<b>2017 – Present</b>
<i>Communication Methods and Measures</i>	(1 manuscript)	<b>2016 – Present</b>
<i>Communication Monographs</i>	(1 manuscript)	<b>2016 – Present</b>
<i>Discourse Processes</i>	(1 manuscript)	<b>2016 – Present</b>
<i>Journal of Applied Communication Research</i>	(1 manuscript)	<b>2016 – Present</b>
<i>Journal of Broadcasting &amp; Electronic Media</i>	(2 manuscripts)	<b>2016 – Present</b>
<i>Poetics</i>	(2 manuscripts)	<b>2016 – Present</b>
<i>Communication Research</i>	(9 manuscripts)	<b>2015 – Present</b>
<i>European Journal of Social Psychology</i>	(1 manuscript)	<b>2015 – Present</b>

<i>International Journal of Communication</i>	(4 manuscripts)	<b>2015 – Present</b>
<i>Journal of Computer-Mediated Communication</i>	(2 manuscripts)	<b>2015 – Present</b>
<i>Journalism &amp; Mass Communication Quarterly</i>	(3 manuscripts)	<b>2015 – Present</b>
<i>New Media &amp; Society</i>	(8 manuscripts)	<b>2015 – Present</b>
<i>Journal of Communication</i>	(4 manuscripts)	<b>2014 – Present</b>
<i>Journal of Media Psychology</i>	(10 manuscripts)	<b>2014 – Present</b>
<i>Psychology of Popular Media Culture</i>	(10 manuscripts)	<b>2014 – Present</b>
<i>Cyberpsychology, Behavior, and Social Networking</i>	(13 manuscripts)	<b>2013 – Present</b>
<i>Media Psychology</i>	(8 manuscripts)	<b>2012 – Present</b>

### **Conference Service**

#### *International Communication Association*

- Session chair, Information Systems division **2016, 2017**
- Session chair, Communication and Technology division **2015, 2017**
- Reviewer, Communication and Technology division **2012 – Present**
- Reviewer, Mass Communication division **2012 – Present**
- Reviewer, Information Systems division **2012 – Present**

#### *Netherlands-Flanders Communication Association*

- Session chair, Media Psychology division **2016**
- Reviewer, Media Psychology division **2015, 2016**
- Reviewer, Health Communication division **2015, 2017**

#### *Association for Education in Journalism and Mass Communication*

- Reviewer, Communication Technology Division **2017**
- Reviewer, Political Communication Interest Group **2016 – Present**
- Reviewer, Communication Theory and Methodology division **2014 – Present**
- Reviewer, Mass Communication and Society division **2014, 2015**

#### *National Communication Association*

- Reviewer, Human Communication and Technology division **2017**
- Reviewer, Mass Communication division **2014 – Present**

### **Vrije Universiteit Amsterdam**

- Judge, PhD Day, Faculty of Social Sciences **2017**
- Member, Student and Alumni Survey Committee, Communication Science **2015 – 2016**
- Member, Master Graduation Day Committee, Communication Science **2014 – 2016**

### **The Ohio State University**

- Graduate student representative, Research Committee, School of Communication **2012 – 2013**

### **Albany State University**

- Member, two Mass Communication faculty hiring committees **2008 – 2010**
- Member, hiring committee for Director of University Communications
- Member, planning committee for fine arts building
- Developed journalism and broadcast summer session for local middle school students

## Internal Grants

<p><b>Research Voucher for “Accelerating the Adoption of Technology: Integrating Exemplification and Diffusion of Innovations in Start-Up Marketing”</b> Vrije Universiteit Amsterdam, Network Institute</p>	<p><b>2017</b> €5,000</p>
<p><b>“Who Shares What and How? The Intent to Influence Within Mediated Knowledge Sharing”</b> Vrije Universiteit Amsterdam, Institute for Societal Resilience</p> <ul style="list-style-type: none"> <li>• With C. Moser, G. Ranzini, J. Muis, and A. Honari</li> </ul>	<p><b>2017</b> €8,280</p>
<p><b>Research Acceleration Funds</b> Vrije Universiteit Amsterdam, Communication Science</p>	<p><b>2014</b> €10,000</p>
<p><b>Meta-Analysis Grant</b> Vrije Universiteit Amsterdam, Communication Science</p> <ul style="list-style-type: none"> <li>• With A. Eden and B. J. Bushman</li> </ul>	<p><b>2014</b> €10,000</p>

## Awards

<p><b>Reviewer of the Year</b> <i>Journal of Media Psychology</i> (1 of 14 reviewers recognized)</p>	<p><b>2015</b></p>
<p><b>Lynda Lee Kaid Best Published Paper in Political Communication Award</b> Political Communication Interest Group, Association for Education in Journalism and Mass Communication (with R. K. Garrett, S. Dvir Gvirsman, Y. Tsfati, R. Neo, &amp; A. Dal)</p>	<p><b>2015</b> \$100</p>
<p><b>Top Faculty Paper Award</b> Communication Theory and Methodology division, Association for Education in Journalism and Mass Communication (with M. D. Slater, N. A. Silver, &amp; D. R. Ewoldsen)</p>	<p><b>2015</b></p>
<p><b>Top Theory Paper Award</b> Communication Theory and Methodology division, Association for Education in Journalism and Mass Communication (with M. D. Slater, N. A. Silver, &amp; D. R. Ewoldsen)</p>	<p><b>2015</b></p>
<p><b>Top Faculty Paper Award</b> Communication Theory and Methodology division, Association for Education in Journalism and Mass Communication (with J. E. Rosenbaum)</p>	<p><b>2014</b></p>
<p><b>Doris Gildea Morgan Scholarship</b> OSU School of Communication, senior graduate student research award</p>	<p><b>2013</b> \$2,800</p>
<p><b>Elisa Bowen Excellence in Radio Award</b> University of Indianapolis</p>	<p><b>2004, 2005</b></p>
<p><b>Presidential Scholar</b> University of Indianapolis, full tuition scholarship</p>	<p><b>2001 – 2005</b></p>

## Press Interviews and Coverage

- “Spoiler alert! Why some people want to know what happens next,” Meghan Holohan, *Today (NBC)* <http://on.today.com/2ctqJjN> **3 August 2016**
- “People who hate spoilers might be deep thinkers,” Lindsay Holmes, *The Huffington Post* <http://huff.to/2ay8lZc> **28 July 2016**
- “If you hate spoilers, it may be because you’re soooo smart,” Cari Romm, *Science of Us (New York Magazine)* <http://sciof.us/2bYF75p> **22 July 2016**
- “Enough with the spoiler alerts! Plot spoilers often increase enjoyment,” Alan Jern, *The Conversation* <http://bit.ly/2ciaPNo> **14 July 2016**
- “Nieuwe Game of Thrones: Hoe kom je spoiler-vrije de dag door?” [transl.: “New Game of Thrones: How do you get a spoiler-free day?”] Bas Tooms, *NOS (Dutch Public Broadcasting)*. (interview) <http://bit.ly/2bYERU9> **25 April 2016**
- “Een spoiler zit in een klein hoekje” [transl.: “A spoiler in an unexpected place”] Anouk Vleugels, *Het Parool*, 76(21627), pp. 32-33. (interview) <http://bit.ly/2cBTX0m> **11 April 2016**
- “Spoilers, hoe ga je ermee om?” [transl.: “Spoilers, how do you deal with them?”] Bor Beekman, *Volkscrant*, 94(27905), pp. V4-V5. (interview) <http://bit.ly/2cdHHFt> **4 January 2016**
- “Spoilers really can ruin your movie experience,” Mindy Weisberger, *Live Science* (interview) <http://bit.ly/2ctqMMO> **16 December 2015**
- “Spoilers vergallen plezier,” [transl.: “Spoilers ruin the fun”] *Kijk Magazine* <http://bit.ly/2cibX3C> **11 December 2015**
- “It’s official: Spoilers ‘do’ spoil stories,” *ANI News* <http://bit.ly/2bTsBRE> **11 December 2015**
- “How much should we care about ‘Star Wars: The Force Awakens’ spoilers?” Ben Guarino, *Inverse* (interview) <http://bit.ly/2ckOVaZ> **27 November 2015**
- “Research bulletin: Do spoilers spoil stories for everyone?” Marina Rain, *OnFiction* <http://bit.ly/2bYEWaz> **24 August 2015**
- “Einde verklapt? Eigenlijk wel fijn,” [transl.: “Reveal the ending? Actually that’s just fine”] Ellen de Bruin, *NRC Handelsblad*, 45(138), pp. 18-19. <http://bit.ly/2bTsJAq> **13 March 2015**
- “Spoiler-alarm? Ja, bitte!” [transl.: “Spoiler alert? Yes, please!”] Eva-Maria Träger, *Psychologie Heute* (interview) <http://bit.ly/2bYEZmD> **13 March 2015**
- “Can radically honest Facebook updates ease anxiety?” Mike Kessler, *Outside Magazine* (interview) <http://bit.ly/2c8J4Sj> **23 February 2015**

- “Cheer up by looking up your depressing friends on Facebook,” Dave Greenbaum, *Lifehacker* <http://bit.ly/2c7Lgu0> **16 November 2014**
- “Hate-following people on social media is therapeutic, says science,” Joel Golby, *Vice* <http://bit.ly/2cBUAXQ> **23 October 2014**
- “Study: When in a bad mood, people gravitate toward social media profiles of those worse off,” Bree Crye, *The Lantern* (interview) <http://bit.ly/1vNaF0r> **14 October 2014**
- “Study explains why you stalk your most pitiful friends on Facebook,” Dino Grandoni, *The Huffington Post* <http://huff.to/2cBUek4> **10 October 2014**
- “You creep on your most pathetic friends’ Facebook pages when you’re in a bad mood,” Melissa Dahl, *Science of Us (New York Magazine)* <http://sciof.us/1ECrMXN> **9 October 2014**
- “There’s a secret reason we check some social network updates,” Jennifer Golbeck, *Psychology Today* <http://bit.ly/2c8JLez> **7 October 2014**
- Television interview with *Alhurra TV* (Arabic-language Voice of America) **7 October 2014**
- Radio interview with Matt Bruning, *WTVN-AM*, Columbus, OH **7 October 2014**
- “Study says social media schadenfreude is real,” Laura Bradley, *Slate* <http://slate.me/1vN4LuM> **6 October 2014**
- “Here’s the ugly truth about how people use Facebook when in a bad mood,” Jacqueline Howard, *The Huffington Post* <http://huff.to/2c5118x> **4 October 2014**
- “Facebook with a side of schadenfreude,” Cari Romm, *The Atlantic* <http://theatl.n.tc/ZiockW> **3 October 2014**
- “How social media can affect your mood,” Lia Steakley, *Scope* (Stanford Medicine blog) <http://stan.md/2c8JMPt> **3 October 2014**
- “ASU faculty help to uncover Facebook contradictions,” Ethan Fowler, *The Albany Herald*, Albany, GA (interview) <http://bit.ly/2ctspd9> **25 January 2010**
- “ASU & Darton ‘channeling’ education,” Elizabeth Sheffield, *The Albany Herald*, Albany, GA (interview) **19 August 2009**
- “Southwest Georgians react to DTV delay,” Hubert Wiggins, *WFXL-TV*, Albany, GA (interview) <http://bit.ly/2ctsTA8> **5 February 2009**
- “Deadline until the big switch,” Hubert Wiggins, *WFXL-TV*, Albany, GA (interview) <http://bit.ly/2cGBOTk> **17 February 2008**



## **Affiliations**

International Communication Association (ICA)

Netherlands-Flanders Communication Association (NeFCA)

Association for Education in Journalism and Mass Communication (AEJMC)