

Benjamin K. Johnson

Communication Science, Vrije Universiteit Amsterdam
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Academic Positions

Assistant Professor August 2014 – Present
 Communication Science
 Vrije Universiteit Amsterdam, Amsterdam, NL

Graduate Associate September 2010 – May 2014
 Communication
 The Ohio State University, Columbus, OH, USA

Director/Instructor August 2007 – July 2010
 Telecommunications Center; English, Modern Languages, and Mass Communication
 Albany State University, Albany, GA, USA

Teaching Assistant August 2005 – July 2007
 Telecommunication, Information Studies, and Media
 Michigan State University, East Lansing, MI, USA

Education

PhD, Communication May 2014
 The Ohio State University, Columbus, OH, USA

- Dissertation: *Selective exposure to prestigious and popular media: Anticipated taste performances and social influences on media choice*. Committee: Silvia Knobloch-Westerwick (advisor), David Ewoldsen, Daniel McDonald, and Brandon Van Der Heide

MA, Telecommunication, Information Studies, and Media August 2007
 Michigan State University, East Lansing, MI, USA

BS, Communication August 2005
 University of Indianapolis, Indianapolis, IN, USA

Publications

Peer-Reviewed Articles

25. Eden, A., **Johnson, B. K.**, & Hartmann, T. (in press). Entertainment as a creature comfort: Self-control and the selection of challenging media. *Media Psychology*. doi:10.1080/15213269.2017.1345640
24. **Johnson, B. K.**, & Rosenbaum, J. E. (in press). (Don't) tell me how it ends: Spoilers, enjoyment, and involvement in television and film. *Media Psychology*. doi:10.1080/15213269.2017.1338964
23. **Johnson, B. K.**, & Ranzini, G. (2018). Click here to look clever: Self-presentation via selective sharing of music and film on social media. *Computers in Human Behavior*, 82, 148-158. doi:10.1016/j.chb.2018.01.008

22. Eden, A., Daalmans, S., & **Johnson, B. K.** (2017). Morality predicts enjoyment but not appreciation of morally ambiguous characters. *Media Psychology, 20*(3), 349-373. doi:10.1080/15213269.2016.1182030
21. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). Steer clear or get ready: How coping styles moderate the effect of informational utility. *Journal of Broadcasting & Electronic Media, 61*(2), 332-350. doi:10.1080/08838151.2017.1309408
20. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). When misery avoids company: Selective social comparisons to photographic online profiles. *Human Communication Research, 43*(1), 54-75. doi:10.1111/hcre.12095
19. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). Change your ways: Fostering health attitudes toward change through selective exposure to online health messages. *Health Communication, 32*(5), 639-649. doi:10.1080/10410236.2016.1160319
18. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). Confirmation biases in selective exposure to political online information: Source bias versus content bias. *Communication Monographs, 84*(3), 343-364. doi:10.1080/03637751.2016.1272761
17. **Johnson, B. K.**, Slater, M. D., Silver, N. A., & Ewoldsen, D. R. (2016). Entertainment and expanding boundaries of the self: Relief from the constraints of the everyday. *Journal of Communication, 66*(3), 386-408. doi:10.1111/jcom.12228
16. Ouwerkerk, J. W., & **Johnson, B. K.** (2016). Motives for online friending and following: The dark side of social network site connections. *Social Media + Society, 2*(3), 1-13. doi:10.1177/2056305116664219
15. Rosenbaum, J. E., & **Johnson, B. K.** (2016). Who's afraid of spoilers? Need for cognition, need for affect, and narrative selection and enjoyment. *Psychology of Popular Media Culture, 5*(3), 273-289. doi:10.1037/ppm0000076
14. **Johnson, B. K.**, Ewoldsen, D. R., & Slater, M. D. (2015). Self-control depletion and narrative: Testing a prediction of the TEBOTS model. *Media Psychology, 18*(2), 196-220. doi:10.1080/15213269.2014.978872
13. **Johnson, B. K.**, & Rosenbaum, J. E. (2015). Spoiler alert: Consequences of narrative spoilers for dimensions of enjoyment, appreciation, and transportation. *Communication Research, 42*(8), 1068-1088. doi:10.1177/0093650214564051
12. **Johnson, B. K.**, & Van Der Heide, B. (2015). Can sharing affect liking? Online taste performances, feedback, and subsequent media preferences. *Computers in Human Behavior, 46*, 181-190. doi:10.1016/j.chb.2015.01.018
11. **Johnson, B. K.**, Vang, M. H., & Van Der Heide, B. (2015). Show me the goods: The warranting effect of user-generated photographs in online auctions. *Journal of Media Psychology, 27*(1), 3-10. doi:10.1027/1864-1105/a000126

10. Knobloch-Westerwick, S., **Johnson, B. K.**, Silver, N. A., & Westerwick, A. (2015). Science exemplars in the eye of the beholder: How exposure to online science information affects attitudes. *Science Communication*, 37(5), 575-601. doi:10.1177/1075547015596367
9. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2015). Confirmation bias in online searches: Impacts of selective exposure before an election on political attitude strength and shifts. *Journal of Computer-Mediated Communication*, 20(2), 171-187. doi:10.1111/jcc4.12105
8. Knobloch-Westerwick, S., Mothes, C., **Johnson, B. K.**, Westerwick, A., & Donsbach, W. (2015). Political online information searching before the 2013 German federal election: Confirmation bias, source credibility, and attitude impacts. *Journal of Communication*, 65(3), 489-511. doi:10.1111/jcom.12154
7. Garrett, R. K., Dvir Gvirsman, S., **Johnson, B. K.**, Tsfati, Y., Neo, R., & Dal, A. (2014). Implications of pro- and counter-attitudinal information exposure for affective polarization. *Human Communication Research*, 40(3), 309-332. doi:10.1111/hcre.12028
6. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2014). Glancing up or down: Mood management and selective social comparisons on social networking sites. *Computers in Human Behavior*, 41, 33-39. doi:10.1016/j.chb.2014.09.009
5. Knobloch-Westerwick, S., & **Johnson, B. K.** (2014). Selective exposure for better or worse: Its mediating role for online news' impact on political participation. *Journal of Computer-Mediated Communication*, 19(2), 184-196. doi:10.1111/jcc4.12036
4. Slater, M. D., **Johnson, B. K.**, Cohen, J., Comello, M. L. G., & Ewoldsen, D. R. (2014). Temporarily expanding the boundaries of the self: Motivations for entering the story world and implications for narrative effects. *Journal of Communication*, 64(3), 439-455. doi:10.1111/jcom.12100
3. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2013). To your health: Self-regulation of health behavior through selective exposure to online health messages. *Journal of Communication*, 63(5), 807-829. doi:10.1111/jcom.12055
2. McDonald, D. G., & **Johnson, B. K.** (2013). Is time money? Media expenditures in economic and technological turbulence. *Journal of Broadcasting & Electronic Media*, 57(3), 282-299. doi:10.1080/08838151.2013.816705
1. Van Der Heide, B., **Johnson, B. K.**, & Vang, M. H. (2013). The effects of product photographs and reputation systems on consumer behavior and product cost on eBay. *Computers in Human Behavior*, 29(3), 570-576. doi:10.1016/j.chb.2012.11.002

Book Chapters

4. Woods, K., Slater, M. D., Cohen, J., **Johnson, B. K.**, & Ewoldsen, D. R. (2018). The experience of narrative in the permanently online, permanently connected environment: Multitasking, self-expansion, and entertainment effects. In P. Vorderer, D. Hefner, L. Reinecke, & C. Klimmt (Eds.), *Permanently online, permanently connected: Living and communicating in a POPC world* (pp. 116-128). New York, NY, USA: Routledge.

3. **Johnson, B. K.** (2017). Seeking and avoiding of media: Intergroup approaches. In J. Nussbaum (Ed.), H. Giles, & J. Harwood (Vol. Eds.), *Oxford research encyclopedia of communication: Intergroup communication*. New York, NY, USA: Oxford University Press.
doi:10.1093/acrefore/9780190228613.013.452
2. Knobloch-Westerwick, S., Westerwick, A., & **Johnson, B. K.** (2015). Selective exposure in the communication technology context. In Sundar, S. S. (Ed.), *The handbook of psychology of communication technology* (pp. 407-424). Malden, MA, USA: Wiley-Blackwell.
1. Rosenbaum, J. E., **Johnson, B. K.**, Stepman, P. A., & Nuijten, K. C. M. (2013). "Looking the part" and "staying true": Balancing impression management on Facebook. In C. Cunningham (Ed.), *Social networking and impression management: Self-presentation in the digital age* (pp. 35-59). Lanham, MD, USA: Lexington Books.

Conference Papers

44. **Johnson, B. K.** (2018, May). *"I look up, I look down": Assessing antecedents and consequents of social media social comparison*. Paper to be presented at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic.
43. **Johnson, B. K.**, Potocki, B., & Veldhuis, J. (2018, May). *Is that my friend or an advert? Processing Instagram advertorials posing as social content*. Paper to be presented at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic.
42. **Johnson, B. K.**, & Rosenbaum, J. E. (2018, May). *Sharing brands on social media: The roles of behavioral commitment and modality in online self-persuasion*. Paper to be presented at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic.
41. **Johnson, B. K.**, *Heijnen, M, *Smits, L., & *van Veen, C. (2018, February). *Selective exposure and selective sharing on social media: Opinion climates, involvement, and effects*. Paper to be presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Ghent, Belgium.
40. *Moyaert, M., & **Johnson, B. K.** (2018, February). *Sponsored reasons to get healthy: Reader reactions to commercial and non-commercial advertorials*. Paper to be presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Ghent, Belgium.
39. Eden, A. L., Hahn, L., & Kryston, K., **Johnson, B. K.**, Reinecke, L., & Hartmann, T. (2017, November). *Applying the theory of planned behavior to media intention and selection behavior*. Paper presented at the 103st Annual Conference of the National Communication Association, Dallas, TX.
38. **Johnson, B. K.**, & de Vries, D. A. (2017, July). *Comparing ourselves online: Effects of downward, upward, and selective social comparisons on social networking sites*. Paper presented at the 18th General Meeting of the European Association of Social Psychology, Granada, Spain.
37. **Johnson, B. K.**, *Udvardi, A., & Rosenbaum, J. E. (2017, May). *Eeny, major, minor, boo: Investigating the impact of minor and major spoilers on the enjoyment and suspense of horror*

films. Paper presented at the 67th Annual Conference of the International Communication Association, San Diego, CA.

36. **Johnson, B. K.**, & Veldhuis, J. (2017, January). *A recipe for failure, or success? Assessing the link between food television and BMI*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Tilburg, Netherlands.
35. **Johnson, B. K.**, Burgers, C., & Eden, A. (2016, August). *Attractive apps: Explaining download success with visual metaphors and other cues*. Paper presented at the 13th Annual Metaphor Festival, Amsterdam, Netherlands.
34. **Johnson, B. K.**, Eden, A., & Reinecke, L. (2016, June). *Self-control and need satisfaction in primetime: Television, social media, and friends can enhance regulatory resources via perceived autonomy and competence*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
33. **Johnson, B. K.**, & Ranzini, G. (2016, June). *Click here to look clever: Self-presentation via selective sharing of music and film on social media*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
32. **Johnson, B. K.**, & Rosenbaum, J. E. (2016, June). *Don't tell me how it ends: Testing effects of narrative spoilers for film and television*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
31. Ouwerkerk, J. W., & **Johnson, B. K.** (2016, June). *Motives for online friending and following: The dark side of social network site connections*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
30. Eden, A., **Johnson, B. K.**, Hartmann, T., & Reinecke, L. (2016, February). *Falling back on the couch: Media as the default recreational choice for depleted individuals*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Amsterdam, Netherlands.
29. Ouwerkerk, J. W. & **Johnson, B. K.** (2016, February). *Motives for online friending and following: The dark side of social network site connections*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Amsterdam, Netherlands.
28. Eden, A., Daalmans, S., & **Johnson, B. K.** (2015, November). *From hero to zero: Morality predicts enjoyment but self-expansion predicts appreciation of morally ambiguous characters*. Paper presented at the 101st Annual Conference of the National Communication Association, Las Vegas, NV.
27. Eden, A., **Johnson, B. K.**, & Hartmann, T. (2015, November). *Creature comforts: Ego-depleted people shy away from challenging media entertainment*. Paper presented at the 101st Annual Conference of the National Communication Association, Las Vegas, NV.

26. **Johnson, B. K.**, Slater, M. D., Silver, N. A., & Ewoldsen, D. R. (2015, August). *Boundary expansion of a threatened self: Entertainment as relief*. Paper presented at the 103rd Annual Conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
25. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2015, August). *Disentangling confirmation bias in selective exposure to political online information*. Paper presented at the 103rd Annual Conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
24. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2015, May). *When misery avoids company: Selective social comparisons to photographic online profiles*. Paper presented at the 65th Annual Conference of the International Communication Association, San Juan, Puerto Rico.
23. Knobloch-Westerwick, S., **Johnson, B. K.**, Silver, N. A., & Westerwick, A. (2015, May). *Science in the eye of the beholder: Selective reading and impacts of online science information*. Paper presented at the 65th Annual Conference of the International Communication Association, San Juan, Puerto Rico.
22. Knobloch-Westerwick, S., Mothes, C., **Johnson, B. K.**, Westerwick, A., & Donsbach, W. (2015, May). *Political online information searching before the 2013 German federal election: Confirmation bias, source credibility, and attitude impacts*. Paper presented at the 65th Annual Conference of the International Communication Association, San Juan, Puerto Rico.
21. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2015, February). *Effects of popularity and prestige ratings on selective exposure to online videos*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Antwerp, Belgium.
20. Rosenbaum, J. E., & **Johnson, B. K.** (2014, August). *Who's afraid of spoilers: Need for cognition, need for affect, and narrative selection and enjoyment*. Paper presented at the 102nd Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Quebec.
19. Rosenbaum, J. E., **Johnson, B. K.**, & Deane, A. E. (2014, August). *Exploring health literacy, its measurement and predictors among African American college students*. Paper presented at the 102nd Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Quebec.
18. **Johnson, B. K.**, Ewoldsen, D. R., & Slater, M. D. (2014, May). *Self-regulatory depletion and narrative: A test of the TEBOTS model*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
17. **Johnson, B. K.**, & Van Der Heide, B. (2014, May). *Can a "like" affect liking? Online taste performances, feedback, and subsequent media preferences*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
16. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2014, May). *Pre-election confirmation bias in online searches: Selective exposure impacts on attitude shifts*. Paper

presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.

15. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2014, May). *Change your ways: Fostering health attitudes toward change through selective exposure to online health messages*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
14. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2013, August). *Steer clear or get ready: How coping styles moderate the effect of informational utility*. Paper presented at the 101st Annual Conference of the Association for Education in Journalism and Mass Communication, Washington, DC.
13. Garrett, R. K., **Johnson, B. K.**, Neo, R., & Dal, A. (2013, June). *Implications of pro- and counter-attitudinal information exposure for affective polarization*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
12. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2013, June). *Glancing up or down: Mood management and social comparisons on social networking sites*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
11. **Johnson, B. K.**, & Rosenbaum, J. E. (2013, June). *Spoiler alert: Consequences of narrative spoilers on media choice and dimensions of enjoyment*. Paper presented at the Annual Conference of the International Association for Media and Communication Research, Dublin, Ireland.
10. **Johnson, B. K.**, Vang, M. H., & Van Der Heide, B. (2013, June). *Show me the goods: The warranting effect of user-generated photographs in online auctions*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
9. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2013, June). *Self-bolstering and self-motivating through selective exposure to online health messages*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
8. Knobloch-Westerwick, S., & **Johnson, B. K.** (2012, May). *Selective exposure for better or worse: Mediation of online news impacts on political participation*. Paper presented at the 62nd Annual Conference of the International Communication Association, Phoenix, AZ.
7. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2012, May). *Testing predictions on selective exposure to health news: A comparison of three models*. Paper presented at the 62nd Annual Conference of the International Communication Association, Phoenix, AZ.
6. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2012, April). *Coping orientations and selective exposure to health threats in the news*. Paper presented at the 12th Biennial Kentucky Conference on Health Communication, Lexington, KY.
5. Rosenbaum, J. E., **Johnson, B. K.**, Stepman, P. A., & Nuijten, K. C. M. (2011, November). *Self-presentation as a balancing act: A qualitative exploration of impression management goals and behaviors on Facebook*. Paper presented at the 97th Annual Conference of the National Communication Association, New Orleans, LA.

4. Van Der Heide, B., Schumaker, E. M., **Johnson, B. K.**, Vang, M., & Peterson, A. (2011, May). *The effects of product photographs and reputation systems on eBay consumer behavior*. Paper presented at the 61st Annual Conference of the International Communication Association, Boston, MA.
3. Rosenbaum, J. E., **Johnson, B. K.**, Stepman, P. A., & Nuijten, K. C. M. (2010, April). *Just being themselves? Goals and strategies for self-presentation on Facebook*. Paper presented at the 80th Annual Conference of the Southern States Communication Association, Memphis, TN.
2. **Johnson, B. K.** (2008, May). *Incentives to contribute in online collaboration: Wikipedia as collective action*. Paper presented at 58th Annual Conference of the International Communication Association, Montreal, Quebec.
1. Gobetz, R. H., & **Johnson, B. K.** (2004, November). *Horserace, image, and issue newspaper coverage of the 2004 presidential election: A preliminary analysis*. Presentation at the 29th Annual Conference of the Association for Humanist Sociology, Louisville, KY.

Invited Presentations and Symposia

- Vossen, P. (Organizer), & Vermuelen, I. E. (Co-organizer). (2017, April 18-21). *Language, knowledge, and people in perspective*. Invited symposium participant, Lorentz Center, Leiden University, Netherlands.
- Johnson, B. K.** (2017, January 19). *Sponsored and shared: Experimentally testing the selective reading and sharing of health advertorials*. Invited talk given at the Department of Advertising and STEM Translational Communication Center, University of Florida.
- Johnson, B. K.** (2016, December 7). *The good, the bad, the ugly, and me: The temporarily expanded boundaries of the self model and morality in narratives*. Invited talk given at the Media and Morality Symposium, Radboud University, Nijmegen, Netherlands.
- Johnson, B. K.** (2015, October 13). *Selectivity and reinforcement in online political news use: Evidence from unobtrusive observation experiments*. Invited talk given to the New Frontiers in Selective Exposure Research workshop, University of Haifa, Israel.
- Johnson, B. K.** (2014, October 6). *Do narrative spoilers matter?* Invited talk given to Current Issues in Communication Science, Instructor Dr. Ivar Vermeulen, Department of Communication Science, Vrije Universiteit Amsterdam.
- Johnson, B. K.** (2014, September 29). *Media sharing and 'liking': Online taste performances and identity shift*. Invited talk given at the Department of Communication Science Colloquium, Vrije Universiteit Amsterdam.
- Johnson, B. K.** (2013, June 27). *The mediating role of selective exposure in the effect of online news use on political participation*. Invited talk given at the Department of Media Psychology, School of Communication, University of Hohenheim, Germany.
- Johnson, B. K.** (2013, June 14). *The mediating role of selective exposure*. Invited talk given at the Department of Communication (Institut für Kommunikationswissenschaft), Dresden University of Technology, Germany.

- Johnson, B. K.** (2013, February 25). *Does “liking” increase liking? Online taste performances, feedback, and subsequent media preferences.* Invited talk given to COMM 3554 Social Implications of Communication, Instructor Dr. Brandon Van Der Heide, School of Communication, The Ohio State University.
- Johnson, B. K.** (2012, March 9). *Putting the social into selective exposure: Accuracy, defense, impression, and affective motivations for media choice.* Second-year doctoral student talk given at the School of Communication Colloquium, The Ohio State University.
- Johnson, B. K.,** McDonald, D. G., & Ibrahim, A. C. (2012, February 3). *Is time money? Media expenditures in economic and technological turbulence.* Presentation at the CATS (Communication and Technology Studies) research group at the School of Communication, The Ohio State University.
- Johnson, B. K.,** & Knobloch-Westerwick, S. (2012, January 27). *Selective exposure for better or worse: Its mediating role for online news’ impact on political participation.* Presentation at the COPS (Communication, Opinion, and Political Studies) research group at the School of Communication, The Ohio State University.
- Johnson, B. K.,** & Knobloch-Westerwick, S. (2011, April 29). *Testing selective exposure to health messages with predictions from informational utility and EPPM.* Presentation at the CHASSIS (Communication, Health, Attitude Structure, and Social Influence Strategies) research group at the School of Communication, The Ohio State University.

Courses Taught

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| Social Media (BSc, 200 level, “Networks in the Information Society” minor)
Communication Science • Vrije Universiteit Amsterdam, Amsterdam, NL | Autumn 2015, 2016 |
| Individual Processing of Media (BSc, 300 level)
Communication Science • Vrije Universiteit Amsterdam, Amsterdam, NL | Spring 2015, 2016, 2017 |
| Media Entertainment (BSc, 200 level)
Communication Science • Vrije Universiteit Amsterdam, Amsterdam, NL | Autumn 2014, 2015, 2016, 2017 |
| Problematic and Beneficial Effects of New Media Use (MSc level)
Communication Science • Vrije Universiteit Amsterdam, Amsterdam, NL | Autumn 2014, 2015, 2016, 2017 |
| Essentials of Media Psychology (MSc level)
Communication Science • Vrije Universiteit Amsterdam, Amsterdam, NL | Autumn 2014, 2015, 2016, 2017 |
| Strategic Message Design (COMM 3334)
Communication • The Ohio State University, Columbus, OH | Summer 2012 |
| Writing for Media (COMM 221)
Communication • The Ohio State University, Columbus, OH | Summer 2011 |
| Persuasive Communication (COMM 367)
Communication • The Ohio State University, Columbus, OH | Winter 2011, Spring 2011 |

Radio Programming and Production I (MACO 4475) **Spring 2008, 2009, 2010**
 Mass Communication • Albany State University, Albany, GA

Fundamentals of Radio Production (MACO 3349) **Autumn 2007, 2008, 2009**
 Mass Communication • Albany State University, Albany, GA

Internship (MACO 4498) **Autumn 2007 – Summer 2010**
 Mass Communication • Albany State University, Albany, GA

Basic Telecommunication Policy (TC 310) **Summer 2007**
 Telecommunication, Information Studies, and Media • Michigan State University, East Lansing, MI

Courses Assisted

Communication Industry Research Methods (COMM 463) **Autumn 2010**
 Communication • The Ohio State University, Columbus, OH

Basic Video Design and Production (TC 342) **Autumn 2005 – Spring 2007**
 Telecommunication, Information Studies, and Media • Michigan State University, East Lansing, MI

Introduction to Digital Media Arts (TC 240) **Autumn 2005 – Spring 2007**
 Telecommunication, Information Studies, and Media • Michigan State University, East Lansing, MI

Thesis Supervision

Master of Science, Vrije Universiteit Amsterdam

- Raya Berkelaar, *Is this an ad? The effects of ad recognition on Instagram.* **2017**
- Sophie Boerema, *The power of narratives in video advertisement: An examination of the TEBOTS model to test the influence of narratives on attitude towards the ad and buying intention.*
- Meryam Boufouchk, *Advertising on Instagram: A friend's or a brand's post?*
- Jade de Jong, *Selective exposure to veganism: Healthy or not?*
- Kim de Koning, *My friend made me like it, or did the brand? The effect of native advertising on Instagram on attitude toward the brand with the mediating role of social comparison.*
- Steffi Hoolwerf, *Liking a post from a friend more than an ad(vertorial): The differences in attitude towards the ad when seeing a social post, an advertorial, or a traditional ad.*
- Lisanne Klopper, *The power of imagination: The psychological effects of narrative transportation and boundary expansion on brand attitude.*
- Margot Moyaert, *Sponsored reasons to get healthy: Reader's reactions to commercial and non-commercial advertorials.*
- Tessa Puijk, *The effect of different ads on Instagram on the attitude towards the brand: Advertorials compared to social posts and traditional ads.*
- Jane van Daalen, *Why change my views: Selective reading of political online news: The influence of familiarity versus novelty, attitudes, comprehension, interest, and motivation on selective exposure.*
- Yessica Wijchers, *How do you like your news: safe or challenging? Influence of familiarity on people's selection of news items.*
- Léon Wijers, *Selective exposure: A psychological wall towards a vegan diet.*

2016

- Lisette van Baarsen, *“This article is sponsored by”: How advertorials compete with editorials in selective exposure and selective sharing.* (Top 3 finalist for the SWOCC Thesis Prize 2017).
- Marieke van den Berg, *Online sustainable health news: Exploring the attitude-behavior gap.*
- Mieke Brethouwer, *Why do you like, share, or comment on health posts on Facebook? The influence of involvement, message responses, and self-control.*
- Marieke Heijnen, *I share, therefore I vote: Influence of selective exposure and selective sharing on political participation in the Ukraine Association Agreement.*
- Maura Moss, *“Friends” with benefits: Research on the dark side of Facebook.*
- David Overmars, *Unveiling the road to more mobile app downloads.*
- Nils Paar, *The cues to success: Revealing the heuristics that lead to more app downloads in the finance category of the Google Play Store.*
- Lotte Smits, *Selective exposure, social media, and mass polarization: The role of social media in attitudinal polarization regarding migration in the Netherlands.*
- Rowena van Staveren, *Warning, graphic content: The relation between attraction to and enjoyment of media violence.*
- Anh-Vi Tong, *Welcome to the dark side of Facebook: Self-esteem, the dark triad, and hate-following as predictors of schadenfreude.*
- Angel Udvardi, *Eeny, major, minor, boo: Minor and major spoilers on the enjoyment and suspense of horror films.*
- Caitrina van Veen, *“I’d rather not say”: How does the spiral of silence affect the online conversation on feminism?*

2015

- Marloes Jeurink, *Spoiling TV shows: The influence of genre and personal attributes on the enjoyment, suspense, and transportation of spoiled TV shows.*
- Romy van Keppel, *Why do we compare ourselves with the people we follow on Facebook?*
- Sophie Passe, *The effect of self-presentation motivations on sharing music on Facebook.*
- Maria Purwitasari, *The effect of social comparisons on Facebook, and contributions to depression and compulsive buying behavior.*
- Newien Rampersad, *Spoilers, spoilers everywhere!: The effects of spoilers in movie clips on enjoyment and transportation.*
- Rowie Schopman, *Social sharing: The influence of social motivations on the sharing behavior of movies.*
- Sven Ulrich, *Predictors of hate-follow behavior and schadenfreude on social networking sites.*

Bachelor of Science, Vrije Universiteit Amsterdam

2016

- Jessica van Es, *The future starts now: Effects on behavior improvement, through the working self and the reading of personal blogs.*
- Monika Grooteman, *Selectively reading blogs: Explaining individual preferences through contingent self-esteem, possible selves, and gender.*
- Michelle Kribben, *Selective exposure to blog texts in life transitions: Uncertainty, avoidance, and gender.*
- Sharon Liem, *What do you like to read today? The blogosphere, people’s self-concepts, motivations, and selective reading.*
- Fleur Steenbrink, *The effects of personal blog reading on future self-concepts and self-improvement behavior.*

- Lisette van Baarsen, *That's not what happens in the book: How spoilers and transportation affect the appreciation of a story.* **2015**
- Benjamin Collins, *Are we spoiled? The mutual effect of transportation and spoilers on enjoyment.*
- Tom Everard, *Ruined or relieved: Spoilers, adaptations, and narrative enjoyment.*
- Lieke Hoefs, *The influence of narrative spoilers.*
- Rowena van Staveren, *Brace yourself, spoilers are coming: Effects of spoilers on transportation and enjoyment.*

Pre-master Thesis, Vrije Universiteit Amsterdam

- Varisha Balsingh, Renee Haenen, Hilde Nugteren, & Angel Udvardi, *(Don't) tell me how it ends: Autonomy, reactance, and entertainment spoilers.* **2015**
- Marieke van den Berg, Natascha Olofsen, David Overmars, & Nils Paar, *Do online recommenders persuade themselves by publicly sharing?*

Honors Thesis, Vrije Universiteit Amsterdam

- Eva Verbeek, *Social comparison and social media: A study of the influence of affect and self-esteem on social comparison online.* **2017**
- Florianne Aspers & Fleur Wegewijs, *Attractive apps.* **2016**

Thesis Committee Member

Master of Science, Vrije Universiteit Amsterdam

Boudewijn Arbouw (supervisor: Jacek Buczny), Anne Fleur Hermsen (supervisor: Jacek Buczny), Ingeborg Hoogeveen (supervisor: Giulia Ranzini), Ylana Leijendeckers (supervisor: Jacek Buczny), Anne-Sophie Peters (supervisor: Giulia Ranzini), Mijke Roos (supervisor: Tilo Hartmann), Luuk Schuiling (supervisor: Jacek Buczny), Caroline Spobeck (supervisor: Jacek Buczny), Danique Toenhake (supervisor: Tilo Hartmann), Sander Vuurmans (supervisor: Jacek Buczny) **2017**

Yvet Berendsen (supervisor: Allison Eden), Joy Blank (supervisor: Allison Eden), Monique Dersjant (supervisor: Allison Eden), Linda Kooijman (supervisor: Tilo Hartmann), Dajo Leunge (supervisor: Allison Eden), Robey Mashoed (supervisor: Tilo Hartmann), Milan Smorenburg (supervisor: Allison Eden), Natascha Westendorp (supervisor: Giulia Ranzini) **2016**

Sanne Broeder (supervisor: Giulia Ranzini), Bryan Bunink (supervisor: Giulia Ranzini), Dimitrina Chakinska (supervisor: Tilo Hartmann), Marjolein Gouderjaan (supervisor: Giulia Ranzini), Amanda Hol (supervisor: Jeana Frost), Joeri Mostert (supervisor: Tilo Hartmann), Christel van Orsouw (supervisor: Elly Konijn), Passoen Peigham (supervisor: Jeana Frost), Manon Rinsma (supervisor: Tilo Hartmann), Joris Steeksma (supervisor: Giulia Ranzini), Maartje Tindemans (supervisor: Giulia Ranzini), Marjoleine Visscher (supervisor: Giulia Ranzini), Melissa Vrijbloed (supervisor: Jeana Frost) **2015**

Bachelor of Science, Vrije Universiteit Amsterdam

Sofija Fokeeva (supervisor: Ewa Miedzobrodzka), Yordi de Gooijer (supervisor: Ewa Miedzobrodzka), Minou Heel (supervisor: Ewa Miedzobrodzka), Sophie de Jong (supervisor: Ewa Miedzobrodzka), My Nguyen (supervisor: Ewa Miedzobrodzka) **2017**

Bengt Duvekot (supervisor: Giulia Ranzini), Stefan Donker (supervisor: Giulia Ranzini), **2016**

Eline Hessels (supervisor: Giulia Ranzini), Christy van Leeuwen (supervisor: Giulia Ranzini),
Jessica van der Plas (supervisor: Giulia Ranzini)

Service

Editorial Board Member

Media Psychology 2015 – Present

Journal Reviewer

<i>Communication Theory</i>	(1 manuscript)	2017 – Present
<i>Computers in Human Behavior</i>	(3 manuscripts)	2017 – Present
<i>Cyberpsychology</i>	(1 manuscript)	2017 – Present
<i>Human Communication Research</i>	(2 manuscripts)	2017 – Present
<i>International Journal of Public Opinion Research</i>	(1 manuscript)	2017 – Present
<i>Political Communication</i>	(1 manuscript)	2017 – Present
<i>Sociological Perspectives</i>	(1 manuscript)	2017 – Present
<i>Telematics and Informatics</i>	(2 manuscripts)	2017 – Present
<i>Communication Methods and Measures</i>	(1 manuscript)	2016 – Present
<i>Communication Monographs</i>	(1 manuscript)	2016 – Present
<i>Discourse Processes</i>	(1 manuscript)	2016 – Present
<i>Journal of Applied Communication Research</i>	(1 manuscript)	2016 – Present
<i>Journal of Broadcasting & Electronic Media</i>	(3 manuscripts)	2016 – Present
<i>Poetics</i>	(2 manuscripts)	2016 – Present
<i>Communication Research</i>	(11 manuscripts)	2015 – Present
<i>European Journal of Social Psychology</i>	(1 manuscript)	2015 – Present
<i>International Journal of Communication</i>	(5 manuscripts)	2015 – Present
<i>Journal of Computer-Mediated Communication</i>	(2 manuscripts)	2015 – Present
<i>Journalism & Mass Communication Quarterly</i>	(3 manuscripts)	2015 – Present
<i>New Media & Society</i>	(7 manuscripts)	2015 – Present
<i>Journal of Communication</i>	(4 manuscripts)	2014 – Present
<i>Journal of Media Psychology</i>	(11 manuscripts)	2014 – Present
<i>Psychology of Popular Media Culture</i>	(11 manuscripts)	2014 – Present
<i>Cyberpsychology, Behavior, and Social Networking</i>	(13 manuscripts)	2013 – Present
<i>Media Psychology</i>	(10 manuscripts)	2012 – Present

Conference Service

International Communication Association

- Session chair, Information Systems division 2016, 2017
- Session chair, Communication and Technology division 2015, 2017, 2018
- Reviewer, Communication and Technology division 2012 – Present
- Reviewer, Mass Communication division 2012 – Present
- Reviewer, Information Systems division 2012 – Present

Netherlands-Flanders Communication Association

- Session chair, Media Psychology division 2016
- Reviewer, Media Psychology division 2015, 2016
- Reviewer, Health Communication division 2015, 2017

Association for Education in Journalism and Mass Communication

- Reviewer, Communication Technology Division 2017
- Reviewer, Political Communication Interest Group 2016 – Present
- Reviewer, Communication Theory and Methodology division 2014 – Present
- Reviewer, Mass Communication and Society division 2014, 2015

National Communication Association

- Reviewer, Human Communication and Technology division 2017
- Reviewer, Mass Communication division 2014 – Present

Vrije Universiteit Amsterdam

- Judge, PhD Day, Faculty of Social Sciences 2017
- Member, Student and Alumni Survey Committee, Communication Science 2015 – 2016
- Member, Master Graduation Day Committee, Communication Science 2014 – 2017

The Ohio State University

- Graduate student representative, Research Committee, School of Communication 2012 – 2013

Albany State University

- Member, two Mass Communication faculty hiring committees 2008 – 2010
- Member, hiring committee for Director of University Communications
- Member, planning committee for fine arts building
- Developed journalism and broadcast summer session for local middle school students

Internal Grants

Research Voucher for “Accelerating the Adoption of Technology: Integrating Exemplification and Diffusion of Innovations in Start-Up Marketing” 2017
 Vrije Universiteit Amsterdam, Network Institute €5,000

“Who Shares What and How? The Intent to Influence Within Mediated Knowledge Sharing” 2017
 Vrije Universiteit Amsterdam, Institute for Societal Resilience €8,280

Vrije Universiteit Amsterdam, Institute for Societal Resilience

- With C. Moser, G. Ranzini, J. Muis, and A. Honari

Research Acceleration Funds 2014
 Vrije Universiteit Amsterdam, Communication Science €10,000

Meta-Analysis Grant 2014
 Vrije Universiteit Amsterdam, Communication Science €10,000

- With A. Eden and B. J. Bushman

Other Grant Writing (not funded)

Veni Innovational Research Incentives Scheme 2016
 Netherlands Organization for Scientific Research (NWO) €250,000 (not funded)
Managing myself with media: Conditions and processes of self-regulation and goal-striving through selective use of health media messages

Veni Innovational Research Incentives Scheme **2015**
 Netherlands Organization for Scientific Research (NWO) €250,000 (not funded)
Moved by media: Narrative exemplars facilitating self-regulatory use of health communication

Student Grant Competition **2012**
 Mershon Center for International Security Studies, The Ohio State University \$4,927 (not funded)
Selective exposure to international security news before a presidential election

Awards

Reviewer of the Year **2015**
Journal of Media Psychology (1 of 14 reviewers recognized)

Lynda Lee Kaid Best Published Paper in Political Communication Award **2015**
 Political Communication Interest Group, Association for Education in Journalism and Mass Communication (with R. K. Garrett, S. Dvir Gvirsman, Y. Tsfati, R. Neo, & A. Dal) \$100

Top Faculty Paper Award **2015**
 Communication Theory and Methodology division, Association for Education in Journalism and Mass Communication (with M. D. Slater, N. A. Silver, & D. R. Ewoldsen)

Top Theory Paper Award **2015**
 Communication Theory and Methodology division, Association for Education in Journalism and Mass Communication (with M. D. Slater, N. A. Silver, & D. R. Ewoldsen)

Top Faculty Paper Award **2014**
 Communication Theory and Methodology division, Association for Education in Journalism and Mass Communication (with J. E. Rosenbaum)

Doris Gildea Morgan Scholarship **2013**
 OSU School of Communication, senior graduate student research award \$2,800

Elisa Bowen Excellence in Radio Award **2004, 2005**
 University of Indianapolis

Presidential Scholar **2001 – 2005**
 University of Indianapolis, full tuition scholarship

Press Interviews and Coverage

“Spoiler alert! Why some people want to know what happens next,” Meghan Holohan, *Today* (NBC) <http://on.today.com/2ctqJjN> **3 August 2016**

“People who hate spoilers might be deep thinkers,” Lindsay Holmes, *The Huffington Post* <http://huff.to/2ay8lZc> **28 July 2016**

“If you hate spoilers, it may be because you’re soooo smart,” Cari Romm, *Science of Us* (New York Magazine) <http://sciof.us/2bYF75p> **22 July 2016**

- “Enough with the spoiler alerts! Plot spoilers often increase enjoyment,” Alan Jern, *The Conversation* <http://bit.ly/2ciaPNo> **14 July 2016**
- “Nieuwe Game of Thrones: Hoe kom je spoilervrije de dag door?” [transl.: “New Game of Thrones: How do you get a spoiler-free day?”] Bas Tooms, *NOS* (Dutch Public Broadcasting). (interview) <http://bit.ly/2bYERU9> **25 April 2016**
- “Een spoiler zit in een klein hoekje” [transl.: “A spoiler in an unexpected place”] Anouk Vleugels, *Het Parool*, 76(21627), pp. 32-33. (interview) <http://bit.ly/2cBTX0m> **11 April 2016**
- “Spoilers, hoe ga je ermee om?” [transl.: “Spoilers, how do you deal with them?”] Bor Beekman, *Volkskrant*, 94(27905), pp. V4-V5. (interview) <http://bit.ly/2cdHHFt> **4 January 2016**
- “Spoilers really can ruin your movie experience,” Mindy Weisberger, *Live Science* (interview) <http://bit.ly/2ctqMMO> **16 December 2015**
- “Spoilers vergallen plezier,” [transl.: “Spoilers ruin the fun”] *Kijk Magazine* <http://bit.ly/2cibX3C> **11 December 2015**
- “It’s official: Spoilers ‘do’ spoil stories,” *ANI News* <http://bit.ly/2bTsBRE> **11 December 2015**
- “How much should we care about ‘Star Wars: The Force Awakens’ spoilers?” Ben Guarino, *Inverse* (interview) <http://bit.ly/2ckOVaZ> **27 November 2015**
- “Research bulletin: Do spoilers spoil stories for everyone?” Marina Rain, *OnFiction* <http://bit.ly/2bYEWaz> **24 August 2015**
- “Einde verklapt? Eigenlijk wel fijn,” [transl.: “Reveal the ending? Actually that’s just fine”] Ellen de Bruin, *NRC Handelsblad*, 45(138), pp. 18-19. <http://bit.ly/2bTsJAq> **13 March 2015**
- “Spoiler-alarm? Ja, bitte!” [transl.: “Spoiler alert? Yes, please!”] Eva-Maria Träger, *Psychologie Heute* (interview) <http://bit.ly/2bYEZmD> **13 March 2015**
- “Can radically honest Facebook updates ease anxiety?” Mike Kessler, *Outside Magazine* (interview) <http://bit.ly/2c8J4Sj> **23 February 2015**
- “Cheer up by looking up your depressing friends on Facebook,” Dave Greenbaum, *Lifehacker* <http://bit.ly/2c7Lgu0> **16 November 2014**
- “Hate-following people on social media is therapeutic, says science,” Joel Golby, *Vice* <http://bit.ly/2cBUAXQ> **23 October 2014**
- “Study: When in a bad mood, people gravitate toward social media profiles of those worse off,” Bree Crye, *The Lantern* (interview) <http://bit.ly/1vNaF0r> **14 October 2014**
- “Study explains why you stalk your most pitiful friends on Facebook,” Dino **10 October 2014**

Grandoni, *The Huffington Post* <http://huff.to/2cBUek4>

“You creep on your most pathetic friends’ Facebook pages when you’re in a bad mood,” Melissa Dahl, *Science of Us (New York Magazine)* **9 October 2014**
<http://sciof.us/1ECrMXN>

“There’s a secret reason we check some social network updates,” Jennifer Golbeck, *Psychology Today* <http://bit.ly/2c8JLez> **7 October 2014**

Television interview with *Alhurra TV* (Arabic-language Voice of America) **7 October 2014**

Radio interview with Matt Bruning, *WTVN-AM*, Columbus, OH **7 October 2014**

“Study says social media schadenfreude is real,” Laura Bradley, *Slate* **6 October 2014**
<http://slate.me/1vN4LuM>

“Here’s the ugly truth about how people use Facebook when in a bad mood,” Jacqueline Howard, *The Huffington Post* <http://huff.to/2c5118x> **4 October 2014**

“Facebook with a side of schadenfreude,” Cari Romm, *The Atlantic* **3 October 2014**
<http://theatlntc/ZiockW>

“How social media can affect your mood,” Lia Steakley, *Scope* (Stanford Medicine blog) <http://stan.md/2c8JMPt> **3 October 2014**

“ASU faculty help to uncover Facebook contradictions,” Ethan Fowler, *The Albany Herald*, Albany, GA (interview) <http://bit.ly/2ctspd9> **25 January 2010**

“ASU & Darton ‘channeling’ education,” Elizabeth Sheffield, *The Albany Herald*, Albany, GA (interview) **19 August 2009**

“Southwest Georgians react to DTV delay,” Hubert Wiggins, *WFXL-TV*, Albany, GA (interview) <http://bit.ly/2ctsTA8> **5 February 2009**

“Deadline until the big switch,” Hubert Wiggins, *WFXL-TV*, Albany, GA (interview) <http://bit.ly/2cGBOTk> **17 February 2008**

Affiliations

International Communication Association (ICA)

Netherlands-Flanders Communication Association (NeFCA)

Association for Education in Journalism and Mass Communication (AEJMC)