

# Benjamin K. Johnson

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## Academic Positions

<b>Interim Director</b> STEM Translational Communication Center University of Florida, Gainesville, FL, USA	<b>2023 – Present</b>
<b>Associate Professor</b> Advertising University of Florida, Gainesville, FL, USA	<b>2022 – Present</b>
<b>Assistant Professor</b> Advertising University of Florida, Gainesville, FL, USA	<b>2018 – 2022</b>
<b>Assistant Professor</b> Communication Science Vrije Universiteit Amsterdam, Amsterdam, NL	<b>2014 – 2018</b>
<b>Graduate Associate</b> Communication The Ohio State University, Columbus, OH, USA	<b>2010 – 2014</b>
<b>Director</b> Telecommunications Center Albany State University, Albany, GA, USA	<b>2007 – 2010</b>
<b>Instructor</b> English, Modern Languages, and Mass Communication Albany State University, Albany, GA, USA	<b>2007 – 2010</b>
<b>Teaching Assistant</b> Telecommunication, Information Studies, and Media Michigan State University, East Lansing, MI, USA	<b>2005 – 2007</b>

## Education

<b>PhD, Communication</b> The Ohio State University, Columbus, OH, USA	<b>May 2014</b>
<b>MA, Telecommunication, Information Studies, and Media</b> Michigan State University, East Lansing, MI, USA	<b>August 2007</b>

## Publications

### Peer-Reviewed Articles

46. **Johnson, B. K.**, & Rosenbaum, J. E. (2023). Sharing brands on social media: The roles of behavioral commitment and modality in identity shift. *International Journal of Consumer Studies*, 47(3), 995-1010. <https://doi.org/10.1111/ijcs.12880>
45. \*Mueller, S., Morton, C. R., **Johnson, B. K.**, \*Sharma, B., & Morris, J. D. (2023). Like the dad in the ad: Testing a conceptual model for new fathers' responses to dadvertisements. *International Journal of Advertising*, 42(3), 488-517. <https://doi.org/10.1080/02650487.2022.2091377>
44. Kryston, K., Ulusoy, E., Grady, S. M., **Johnson, B. K.**, Rosenbaum, J. E., & Eden, A. (2022). Seeking spoilage: The impact of content challenge, self-control, and traits on spoiler selection. *Journal of Broadcasting & Electronic Media*, 66(3), 440-463. <https://doi.org/10.1080/08838151.2022.2110593>
43. Grady, S. M., Eden, A., **Johnson, B. K.**, & Reinecke, L. (2022). Media use and avoidance experiences during social distancing. *Technology, Mind, and Behavior*, 3(1), article 1. <https://doi.org/10.1037/tmb0000041>
42. **Johnson, B. K.**, \*Bradshaw, A. S., \*Davis, J., \*Diegue, V., \*Frost, L., \*Hinds, J., \*Lin, T., \*Mizell, C., \*Quintana, D., & \*Wang, R. (2022). Credible influencers: Sponsored YouTube personalities and the effects of warranting cues. *Journal of Media Psychology*, 34(4), 236-248. <https://doi.org/10.1027/1864-1105/a000310>
41. \*Lee, S. S., & **Johnson, B. K.** (2022). Are they being authentic? The effects of self-disclosure and message sidedness on sponsored post effectiveness. *International Journal of Advertising*, 41(1), 30-53. <https://doi.org/10.1080/02650487.2021.1986257>
40. Meier, A., & **Johnson, B. K.** (2022). Social comparison and envy on social media: A critical review. *Current Opinion in Psychology*, 45, article 101302. <https://doi.org/10.1016/j.copsyc.2022.101302>
39. \*Sharma, B., \*Lee, S. S., & **Johnson, B. K.** (2022). The dark at the end of the tunnel: Doomscrolling on social media newsfeeds. *Technology, Mind, and Behavior*, 3(1), article 4. <https://doi.org/10.1037/tmb0000059>
38. Carr, C. T., Kim, Y., Valov, J. J., Rosenbaum, J. E., **Johnson, B. K.**, Hancock, J. T., & Gonzales, A. L. (2021). An explication of identity shift theory: Getting our shift together. *Journal of Media Psychology*, 33(4), 202-214. <https://doi.org/10.1027/1864-1105/a000314>
37. Dienlin, T., Johannes, N., Bowman, N. D., Masur, P. K., Engesser, S., Kümpel, A. S., Lukito, J., Bier, L. M., Zhang, R., **Johnson, B. K.**, Huskey, R., Schneider, F. M., Breuer, J., Parry, D. A., Vermeulen, I., Fisher, J. T., Banks, J., Weber, R., Ellis, D. A., Smits, T., Ivory, J. D., Trepte, S., McEwan, B., Rinke, E. M., Neubaum, G., Winter, S., Carpenter, C. J., Krämer, N., Utz, S., Unkel, J., Wang, X., Davidson, B. I., Kim, N., Won, A. S., Domahidi, E. M., Lewis, N. A., Jr., &

- de Vreese, C. (2021). An agenda for open science in communication. *Journal of Communication*, 71(1), 1-26. <https://doi.org/10.1093/joc/jqz052>
36. **Johnson, B. K.** (2021). Look up, look down: Articulating inputs and outputs of social media social comparison. *Journal of Communication Technology*, 4(1), 28-53. <https://doi.org/10.51548/joctec-2021-003>
35. **Johnson, B. K.**, Eden, A., Reinecke, L., & Hartmann, T. (2021). Self-control and need satisfaction in primetime: Television, social media, and friends can enhance regulatory resources via perceived autonomy and competence. *Psychology of Popular Media*, 10(2), 212-222. <https://doi.org/10.1037/ppm0000286>
34. \*Lee, S. S., \*Vollmer, B. T., \*Yue, C. A., & **Johnson, B. K.** (2021). Impartial endorsements: Influencer and celebrity declarations of non-sponsorship and honesty. *Computers in Human Behavior*, 122, article 106858. <https://doi.org/10.1016/j.chb.2021.106858>
33. Petropoulos Petalas, D., Konijn, E. A., **Johnson, B. K.**, Veldhuis, J., Bij de Vaate, N. A. J. D., Burgers, C., Droog, E., Międzobrodzka, E., Balint, K. E., & van de Schoot, R. (2021). Plurality in the measurement of social media use and mental health: An exploratory study among adolescents and young adults. *Social Media + Society*, 7(3), article 12. <https://doi.org/10.1177/20563051211035353>
32. Eden, A. L., **Johnson, B. K.**, Reinecke, L., & Grady, S. M. (2020). Media for coping during COVID-19 social distancing: Stress, anxiety, and psychological well-being. *Frontiers in Psychology*, 11, article 577639. <https://doi.org/10.3389/fpsyg.2020.577639>
31. **Johnson, B. K.**, Neo, R. L., \*Heijnen, M. E. M., \*Smits, L., & \*van Veen, C. (2020). Issues, involvement, and influence: Effects of selective exposure and sharing on polarization and participation. *Computers in Human Behavior*, 104, article 106155. <https://doi.org/10.1016/j.chb.2019.09.031>
30. Neo, R. L., & **Johnson, B. K.** (2020). Online products and consumers: Partisan ratings and mechanisms for affective polarization. *Telematics and Informatics*, 54, article 101467. <https://doi.org/10.1016/j.tele.2020.101467>
29. **Johnson, B. K.**, \*Udvardi, A., Eden, A., & Rosenbaum, J. E. (2020). Spoilers go bump in the night: Impacts of minor and major reveals on horror film enjoyment. *Journal of Media Psychology*, 32(1), 14-25. <https://doi.org/10.1027/1864-1105/a000252>
28. **Johnson, B. K.**, Potocki, B., & Veldhuis, J. (2019). Is that my friend or an advert? The effectiveness of Instagram native advertisements posing as social posts. *Journal of Computer-Mediated Communication*, 24(3), 108-125. <https://doi.org/10.1093/jcmc/zmz003>
27. Knobloch-Westerwick, S., Ling, L., Hino, A., Westerwick, A., & **Johnson, B. K.** (2019). Context impacts on confirmation bias: Evidence from the 2017 Japanese snap election compared with American and German findings. *Human Communication Research*, 45(4), 427-449. <https://doi.org/10.1093/hcr/hqz005>

26. Eden, A., **Johnson, B. K.**, & Hartmann, T. (2018). Entertainment as a creature comfort: Self-control and the selection of challenging media. *Media Psychology*, 21(3), 352-376. <https://doi.org/10.1080/15213269.2017.1345640>
25. **Johnson, B. K.**, & Ranzini, G. (2018). Click here to look clever: Self-presentation via selective sharing of music and film on social media. *Computers in Human Behavior*, 82, 148-158. <https://doi.org/10.1016/j.chb.2018.01.008>
24. **Johnson, B. K.**, & Rosenbaum, J. E. (2018). (Don't) tell me how it ends: Spoilers, enjoyment, and involvement in television and film. *Media Psychology*, 21(4), 582-612. <https://doi.org/10.1080/15213269.2017.1338964>
23. Rosenbaum, J. E., **Johnson, B. K.**, & Dean, A. E. (2018). Health literacy and digital media use: Assessing the Health Literacy Skills Instrument – Short Form and its correlates among African American college students. *Digital Health*, 4, article 14. <https://doi.org/10.1177/2055207618770765>
22. Eden, A., Daalmans, S., & **Johnson, B. K.** (2017). Morality predicts enjoyment but not appreciation of morally ambiguous characters. *Media Psychology*, 20(3), 349-373. <https://doi.org/10.1080/15213269.2016.1182030>
21. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). Steer clear or get ready: How coping styles moderate the effect of informational utility. *Journal of Broadcasting & Electronic Media*, 61(2), 332-350. <https://doi.org/10.1080/08838151.2017.1309408>
20. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). When misery avoids company: Selective social comparisons to photographic online profiles. *Human Communication Research*, 43(1), 54-75. <https://doi.org/10.1111/hcre.12095>
19. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). Change your ways: Fostering health attitudes toward change through selective exposure to online health messages. *Health Communication*, 32(5), 639-649. <https://doi.org/10.1080/10410236.2016.1160319>
18. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). Confirmation biases in selective exposure to political online information: Source bias versus content bias. *Communication Monographs*, 84(3), 343-364. <https://doi.org/10.1080/03637751.2016.1272761>
17. **Johnson, B. K.**, Slater, M. D., Silver, N. A., & Ewoldsen, D. R. (2016). Entertainment and expanding boundaries of the self: Relief from the constraints of the everyday. *Journal of Communication*, 66(3), 386-408. <https://doi.org/10.1111/jcom.12228>
16. Ouwerkerk, J. W., & **Johnson, B. K.** (2016). Motives for online friending and following: The dark side of social network site connections. *Social Media + Society*, 2(3), 1-13. <https://doi.org/10.1177/2056305116664219>
15. Rosenbaum, J. E., & **Johnson, B. K.** (2016). Who's afraid of spoilers? Need for cognition, need for affect, and narrative selection and enjoyment. *Psychology of Popular Media Culture*, 5(3), 273-289. <https://doi.org/10.1037/ppm0000076>

14. **Johnson, B. K.**, Ewoldsen, D. R., & Slater, M. D. (2015). Self-control depletion and narrative: Testing a prediction of the TEBOTS model. *Media Psychology*, 18(2), 196-220. <https://doi.org/10.1080/15213269.2014.978872>
13. **Johnson, B. K.**, & Rosenbaum, J. E. (2015). Spoiler alert: Consequences of narrative spoilers for dimensions of enjoyment, appreciation, and transportation. *Communication Research*, 42(8), 1068-1088. <https://doi.org/10.1177/0093650214564051>
12. **Johnson, B. K.**, & Van Der Heide, B. (2015). Can sharing affect liking? Online taste performances, feedback, and subsequent media preferences. *Computers in Human Behavior*, 46, 181-190. <https://doi.org/10.1016/j.chb.2015.01.018>
11. **Johnson, B. K.**, Vang, M. H., & Van Der Heide, B. (2015). Show me the goods: The warranting effect of user-generated photographs in online auctions. *Journal of Media Psychology*, 27(1), 3-10. <https://doi.org/10.1027/1864-1105/a000126>
10. Knobloch-Westerwick, S., **Johnson, B. K.**, Silver, N. A., & Westerwick, A. (2015). Science exemplars in the eye of the beholder: How exposure to online science information affects attitudes. *Science Communication*, 37(5), 575-601. <https://doi.org/10.1177/1075547015596367>
9. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2015). Confirmation bias in online searches: Impacts of selective exposure before an election on political attitude strength and shifts. *Journal of Computer-Mediated Communication*, 20(2), 171-187. <https://doi.org/10.1111/jcc4.12105>
8. Knobloch-Westerwick, S., Mothes, C., **Johnson, B. K.**, Westerwick, A., & Donsbach, W. (2015). Political online information searching in Germany and the United States: Confirmation bias, source credibility, and attitude impacts. *Journal of Communication*, 65(3), 489-511. <https://doi.org/10.1111/jcom.12154>
7. Garrett, R. K., Dvir Gvirsman, S., **Johnson, B. K.**, Tsifti, Y., Neo, R., & Dal, A. (2014). Implications of pro- and counter-attitudinal information exposure for affective polarization. *Human Communication Research*, 40(3), 309-332. <https://doi.org/10.1111/hcre.12028>
6. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2014). Glancing up or down: Mood management and selective social comparisons on social networking sites. *Computers in Human Behavior*, 41, 33-39. <https://doi.org/10.1016/j.chb.2014.09.009>
5. Knobloch-Westerwick, S., & **Johnson, B. K.** (2014). Selective exposure for better or worse: Its mediating role for online news' impact on political participation. *Journal of Computer-Mediated Communication*, 19(2), 184-196. <https://doi.org/10.1111/jcc4.12036>
4. Slater, M. D., **Johnson, B. K.**, Cohen, J., Comello, M. L. G., & Ewoldsen, D. R. (2014). Temporarily expanding the boundaries of the self: Motivations for entering the story world and implications for narrative effects. *Journal of Communication*, 64(3), 439-455. <https://doi.org/10.1111/jcom.12100>

3. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2013). To your health: Self-regulation of health behavior through selective exposure to online health messages. *Journal of Communication*, 63(5), 807-829. <https://doi.org/10.1111/jcom.12055>
2. McDonald, D. G., & **Johnson, B. K.** (2013). Is time money? Media expenditures in economic and technological turbulence. *Journal of Broadcasting & Electronic Media*, 57(3), 282-299. <https://doi.org/10.1080/08838151.2013.816705>
1. Van Der Heide, B., **Johnson, B. K.**, & Vang, M. H. (2013). The effects of product photographs and reputation systems on consumer behavior and product cost on eBay. *Computers in Human Behavior*, 29(3), 570-576. <https://doi.org/10.1016/j.chb.2012.11.002>

\*indicates student co-author

## Book Chapters

9. \*Son, R., \*Moss, C. E., & **Johnson, B. K.** (accepted). Exposure to and effects of international entertainment on streaming platforms: A review and agenda for future media psychology research. In A. Ferchaud & J. M. Proffitt (Eds.), *Television's streaming wars* (pp. 188-202). Routledge. <https://doi.org/10.4324/9781003335641-19>
8. **Johnson, B. K.**, Slater, M. D., Silver, N. A., & Ewoldsen, D. R. (2021). Stories enlarge the experience of self: Evidence for the temporarily expanded boundaries of the self (TEBOTS) model. In P. Vorderer & C. Klimmt (Eds.), *The Oxford handbook of entertainment theory* (pp. 251-265). Oxford University Press. <https://doi.org/10.1093/oxfordhb/9780190072216.013.14>
7. **Johnson, B. K.** (2020). Need for affect. In J. Van den Bulck (Ed.), D. Ewoldsen, M.-L. Mares, & E. Scharrer (Assoc. Eds.), *International encyclopedia of media psychology*. Wiley-Blackwell. <https://doi.org/10.1002/9781119011071.iemp0250>
6. **Johnson, B. K.** (2020). Selective exposure. In J. Van den Bulck (Ed.), D. Ewoldsen, M.-L. Mares, & E. Scharrer (Assoc. Eds.), *International encyclopedia of media psychology*. Wiley-Blackwell. <https://doi.org/10.1002/9781119011071.iemp0262>
5. **Johnson, B. K.** (2020). Self-control: Self-regulation and impulse control. In J. Van den Bulck (Ed.), D. Ewoldsen, M.-L. Mares, & E. Scharrer (Assoc. Eds.), *International encyclopedia of media psychology*. Wiley-Blackwell. <https://doi.org/10.1002/9781119011071.iemp0252>
4. Woods, K., Slater, M. D., Cohen, J., **Johnson, B. K.**, & Ewoldsen, D. R. (2018). The experience of narrative in the permanently online, permanently connected environment: Multitasking, self-expansion, and entertainment effects. In P. Vorderer, D. Hefner, L. Reinecke, & C. Klimmt (Eds.), *Permanently online, permanently connected: Living and communicating in a POPC world* (pp. 116-128). Routledge. <https://doi.org/10.4324/9781315276472-12>
3. **Johnson, B. K.** (2017). Seeking and avoiding of media: Intergroup approaches. In J. Nussbaum (Ed.), H. Giles, & J. Harwood (Vol. Eds.), *Oxford research encyclopedia of communication: Intergroup communication*. Oxford University Press. <https://doi.org/10.1093/acrefore/9780190228613.013.452>

2. Knobloch-Westerwick, S., Westerwick, A., & **Johnson, B. K.** (2015). Selective exposure in the communication technology context. In Sundar, S. S. (Ed.), *The handbook of psychology of communication technology* (pp. 407-424). Wiley-Blackwell.
1. Rosenbaum, J. E., **Johnson, B. K.**, Stepman, P. A., & Nuijten, K. C. M. (2013). "Looking the part" and "staying true": Balancing impression management on Facebook. In C. Cunningham (Ed.), *Social networking and impression management: Self-presentation in the digital age* (pp. 35-59). Lexington Books.

## Editorials and Invited Articles

2. Cohen, E. L., Banjo, O., Ferchaud, A., & **Johnson, B. K.** (2022). Editors' introduction to the special issue: "This is (not) fine": The psychology of popular media during 2020 crises. *Psychology of Popular Media*, 11(3), 249. <https://psycnet.apa.org/doi/10.1037/ppm0000421>
1. Ahn, S. J. G., **Johnson, B. K.**, Krcmar, M., & Reinecke, L. (2021). Overcoming obstacles and leveraging opportunities. *Media Psychology*, 24(1), 1-5. <https://doi.org/10.1080/15213269.2021.1875846>

## Conference Papers, Posters, and Presentations

81. \*Son, R., Wirz, D. S., **Johnson, B. K.**, & Eden, A. (2023). *The remote control is a passport: Psychological richness and boundary expansion when watching international entertainment*. Paper presented at the 13th Conference of the Media Psychology Division of the German Psychological Society (DGPs), Luxembourg.
80. \*Hampton, C. N., \*Shaughnessy, B., \*Kyles, T., \*Raja, U., \*DuBosar, E., \*Jones, G., \*Jin, J., \*Maizel, J., & **Johnson, B. K.** (2023, August). *Feelings, follows, and feeds: Mood effects on social media use*. Paper presented at the 106th Annual Conference of the Association for Education in Journalism and Mass Communication, Washington, DC, USA.
79. \*Mueller, S., **Johnson, B. K.**, & Mueller, B. (2023, June). *Generation of virtue? Ethical options and consumer hypocrisy*. Paper presented at the 21st International Conference on Research in Advertising, Bordeaux, France.
78. \*Son, R., \*Yang, Q., \*Vollmer, B. T., & **Johnson, B. K.** (2023, May). *Engaging with bot narratives: The audience experience and perceptions of machine script writers*. Paper presented at Human-Machine Communication Division preconference at the 73rd Annual Conference of the International Communication Association, Toronto, Canada.
77. Grant, R., & **Johnson, B. K.** (2023, May). *It all begins with a name: Examining news coverage of the Ketanji Brown Jackson Supreme Court nomination*. Paper presented at the 73rd Annual Conference of the International Communication Association, Toronto, Canada.
76. \*Lee, S. S., & **Johnson, B. K.** (2023, May). *A theory of ASMR advertising persuasion: Advertising consumers' resistance-overcoming sensory satisfaction*. Paper presented at the 73rd Annual Conference of the International Communication Association, Toronto, Canada.

75. \*Reese, O., Rosenbaum, J. E., Rickard, L. N., & **Johnson, B. K.** (2023, May). *Examining the impact of Instagram influencers on risk perception in U.S. National Parks*. Paper presented at the 73rd Annual Conference of the International Communication Association, Toronto, Canada.
74. \*Sharma, B., **Johnson, B. K.**, \*Markovich, H. T., & Rosenbaum-Andre, J. E. (2022, November). *Meditation or mystification: Understanding the motivations, experiences, and data comprehension of spiritual technologies users*. Paper presented at the 108th Annual Conference of the National Communication Association, New Orleans, LA, USA.
73. **Johnson, B. K.**, \*Lee, S. S., & \*Sharma, B. (2022, August). *Relaxation technology: Assessing the prevalence, appeal, and potential effectiveness of dynamic new media for self-care*. Paper presented at the 105th Annual Conference of the Association for Education in Journalism and Mass Communication, Detroit, MI, USA.
72. \*Lee, S. S., & **Johnson, B. K.** (2022, August). *Can soothing ASMR reduce advertising avoidance? Experimental investigations of the influence of endorser and modality type on advertising effectiveness*. Paper presented at the 105th Annual Conference of the Association for Education in Journalism and Mass Communication, Detroit, MI, USA.
71. Meier, A., & **Johnson, B. K.** (2022, May). *Social comparison and envy on social media: A critical review*. Paper presented at the 72nd Annual Conference of the International Communication Association, Paris, France.
70. Mrozek, N., Schneider, F. M., **Johnson, B. K.**, \*Son, R. (2022, May). *The influence of state self-esteem on narrative engagement*. Paper presented at the 72nd Annual Conference of the International Communication Association, Paris, France.
69. \*Mueller, S., Hakala, U., & **Johnson, B. K.** (2022, May). *Modern dad, modern ad: Testing cross-cultural effects of fatherhood depictions on brand attitudes and identification*. Paper presented at the 72nd Annual Conference of the International Communication Association, Paris, France.
68. \*Mueller, S., Lee, Y.-H., & **Johnson, B. K.** (2022, March). *How do femvertisements empow-her? The role of motivation in female empowerment through femvertising*. Paper presented at the annual conference of the American Academy of Advertising, St. Petersburg, FL.
67. Burden, R. L., **Johnson, B. K.**, \*Jean-Michel, S. A., \*Jeong, C., \*Nguyễn, H. H., & \*Wu, B. (2021, August). *Contoured and in control: African-American women, beauty brand representation, and consumer satisfaction*. Paper presented at the 104th Annual Conference of the Association for Education in Journalism and Mass Communication, New Orleans, LA, USA. [virtual]
66. **Johnson, B. K.**, & \*Lee, S. S. (2021, August). *Native ads in the neighborhood: Sponsored posts versus user-generated content on NextDoor*. Paper presented at the 104th Annual Conference of the Association for Education in Journalism and Mass Communication, New Orleans, LA, USA. [virtual]
65. **Johnson, B. K.**, \*Sharma, B., \*Mueller, S., Morton, C. R., & Morris, J. D. (2021, August). *Seeing a new self in dadvertisements: Responses to ads and fatherhood anxiety*. Paper presented at the 104th Annual Conference of the Association for Education in Journalism and Mass Communication, New Orleans, LA, USA. [virtual]



64. Rosenbaum, J. E., **Johnson B. K.**, & \*Hinds, J. (2021, August). *Resharing brands on social media: Posts and reposts from peers, influencers, and brands*. Paper presented at the 104th Annual Conference of the Association for Education in Journalism and Mass Communication, New Orleans, LA, USA. [virtual]
63. \*Lee, S. S., & **Johnson, B. K.** (2021, May). *Are they being authentic? The effects of self-disclosure and message sidedness on sponsored post effectiveness*. Paper presented at the 71st Annual Conference of the International Communication Association, Denver, CO, USA. [virtual]
62. Petropoulos Petalas, D., Konijn, E. A., **Johnson, B. K.**, Veldhuis, J., Bij de Vaate, N. A. J. D., Burgers, C., Droog, E., Międzobrodzka, E., Balint, K., & van de Schoot, R. (2021, May). *Plurality in the measurement of social media use and psychological well-being among adolescents and young adults*. Paper presented at the 71st Annual Conference of the International Communication Association, Denver, CO, USA. [virtual]
61. \*Sharma, B., \*Lee, S. S., & **Johnson, B. K.** (2021, May). *The dark at the end of the tunnel: Doomscrolling on social media newsfeeds*. Paper presented at the 71st Annual Conference of the International Communication Association, Denver, CO, USA. [virtual]
60. \*Lee, S. S., \*Vollmer, B. T., \*Yue, C. A., & **Johnson, B. K.** (2021, March). *Impartial endorsements: Influencer and celebrity declarations of honesty and non-sponsorship*. Paper presented at the annual conference of the American Academy of Advertising, St. Petersburg, FL, USA. [virtual]
59. \*Mueller, S., Morton, C. R., **Johnson, B. K.**, \*Sharma, B., & Morris, J. D. (2021, March). *Like the dad in the ad: Testing a conceptual model for new fathers' responses to dadvertisements*. Paper presented at the annual conference of the American Academy of Advertising, St. Petersburg, FL, USA. [virtual]
58. Eden, A., **Johnson, B. K.**, Reinecke, L., & Grady, S. M. (2020, November). *Media use during social distancing: Stress, anxiety, and well-being*. Paper presented at the 106th Annual Conference of the National Communication Association, Indianapolis, IN, USA. [virtual]
57. Ulusoy, E., Grady, S. M., Kryston, K., Rosenbaum, J. E., **Johnson, B. K.**, & Eden, A. (2020, November). *Challenge accepted! The role of content challenge and self-control in spoiler selection and anticipated enjoyment*. Paper presented at the 106th Annual Conference of the National Communication Association, Indianapolis, IN, USA. [virtual]
56. Dienlin, T., Johannes, N., Bowman, N. D., Masur, P. K., Engesser, S., Kümpel, A. S., Lukito, J., Bier, L. M., Zhang, R., **Johnson, B. K.**, Huskey, R., Schneider, F. M., Breuer, J., Parry, D. A., Vermeulen, I., Fisher, J. T., Banks, J., Weber, R., Ellis, D. A., Smits, T., Ivory, J. D., Trepte, S., McEwan, B., Rinke, E. M., Neubaum, G., Winter, S., Carpenter, C. J., Krämer, N., Utz, S., Unkel, J., Wang, X., Davidson, B. I., Kim, N., Won, A. S., Domahidi, E. M., Lewis, N. A., Jr., & de Vreese, C. (2020, May). *An agenda for open science in communication*. Paper presented at the 70th Annual Conference of the International Communication Association, Gold Coast, Australia. [virtual]

55. Kryston, K., Ulusoy, E., Grady, S., **Johnson, B. K.**, Rosenbaum, J. E., & Eden, A. (2020, May). *Selecting spoilers: The role of challenge and self-control in spoiling entertainment*. Paper presented at the 70th Annual Conference of the International Communication Association, Gold Coast, Australia. [virtual]
54. Neo, R. L., & **Johnson, B. K.** (2020, May). *Online products and consumers: Partisan ratings and mechanisms for affective polarization*. Paper presented at the 70th Annual Conference of the International Communication Association, Gold Coast, Australia. [virtual]
53. **Johnson, B. K.**, & \*van Baarsen, L. (2020, March). *Sponsored and shared: Experimentally testing the selective reading and sharing of health advertorials*. Paper presented at the annual conference of the American Academy of Advertising, San Diego, CA. [virtual]
52. Konijn, E. A., Petropoulos Petalas, D., Burgers, C., **Johnson, B. K.**, Bij de Vaate, N. A. J. D., Veldhuis, J., Międzobrodzka, E., Balint, K. E., & van der Schoot, R. (2020, January). *Social media use and psychological well-being among Dutch adolescents and young-adults*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Amsterdam, Netherlands.
51. Petropoulos Petalas, D., Bij de Vaate, N. A. J. D., Konijn, E. A., Burgers, C., **Johnson, B. K.**, Veldhuis, J., Balint, K. E., & van der Schoot, R. (2020, January). *Dynamics of active and passive social media use: Behavioral patterns and self-reports*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Amsterdam, Netherlands.
50. **Johnson, B. K.**, \*Klopper, L., & \*Boerema, S. (2019, May). *Boundary expansion and narrative persuasion: The situational self and effects of video storytelling*. Paper presented at the 69th Annual Conference of the International Communication Association, Washington, DC.
49. Knobloch-Westerwick, S., Ling, L., Hino, A., Westerwick, A., & **Johnson, B. K.** (2019, May). *Confirmation bias in the 2017 Japanese snap election: Comparisons with American and German findings*. Paper presented at the 69th Annual Conference of the International Communication Association, Washington, DC.
48. Rosenbaum, J. E., & **Johnson, B. K.** (2019, May). *Self-persuasion through sharing, liking, and retweeting: Identity shift on social platforms*. Paper presented at the 69th Annual Conference of the International Communication Association, Washington, DC.
47. \*Houtveen, S., **Johnson, B. K.**, & Ranzini, G. (2019, February). *Nostalgic product placements in entertainment media*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Nijmegen, Netherlands.
46. Silver, N. A., Slater, M. D., & **Johnson, B. K.** (2018, November). *Sick, broke, and seeking self-expansion: Temporarily expanding the boundaries of the self in response to financial and illness related stress*. Paper presented at the 104th Annual Conference of the National Communication Association, Salt Lake City, UT.
45. Daalmans, S., **Johnson, B. K.**, & Eden, A. (2018, August). *Examining a prototype versus exemplar approach to understanding viewer categorizations of morally ambiguous characters*. Paper

presented at the 101st Annual Conference of the Association for Education in Journalism and Mass Communication, Washington, DC.

44. **Johnson, B. K.** (2018, May). *"I look up, I look down": Assessing antecedents and consequents of social media social comparison*. Paper presented at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic.
43. **Johnson, B. K.,** Potocki, B., & Veldhuis, J. (2018, May). *Is that my friend or an advert? Processing Instagram advertorials posing as social content*. Paper presented at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic.
42. **Johnson, B. K.,** & Rosenbaum, J. E. (2018, May). *Sharing brands on social media: The roles of behavioral commitment and modality in online self-persuasion*. Paper presented at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic.
41. **Johnson, B. K.,** \*Heijnen, M, \*Smits, L., & \*van Veen, C. (2018, February). *Selective exposure and selective sharing on social media: Opinion climates, involvement, and effects*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Ghent, Belgium.
40. \*Moyaert, M., & **Johnson, B. K.** (2018, February). *Sponsored reasons to get healthy: Reader reactions to commercial and non-commercial advertorials*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Ghent, Belgium.
39. Eden, A. L., Hahn, L., & Kryston, K., **Johnson, B. K.,** Reinecke, L., & Hartmann, T. (2017, November). *Applying the theory of planned behavior to media intention and selection behavior*. Paper presented at the 103rd Annual Conference of the National Communication Association, Dallas, TX.
38. **Johnson, B. K.,** & de Vries, D. A. (2017, July). *Comparing ourselves online: Effects of downward, upward, and selective social comparisons on social networking sites*. Paper presented at the 18th General Meeting of the European Association of Social Psychology, Granada, Spain.
37. **Johnson, B. K.,** \*Udvardi, A., & Rosenbaum, J. E. (2017, May). *Eeny, major, minor, boo: Investigating the impact of minor and major spoilers on the enjoyment and suspense of horror films*. Paper presented at the 67th Annual Conference of the International Communication Association, San Diego, CA.
36. **Johnson, B. K.,** & Veldhuis, J. (2017, January). *A recipe for failure, or success? Assessing the link between food television and BMI*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Tilburg, Netherlands.
35. **Johnson, B. K.,** Burgers, C., & Eden, A. (2016, August). *Attractive apps: Explaining download success with visual metaphors and other cues*. Paper presented at the 13th Annual Metaphor Festival, Amsterdam, Netherlands.

34. **Johnson, B. K.**, Eden, A., & Reinecke, L. (2016, June). *Self-control and need satisfaction in primetime: Television, social media, and friends can enhance regulatory resources via perceived autonomy and competence*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
33. **Johnson, B. K.**, & Ranzini, G. (2016, June). *Click here to look clever: Self-presentation via selective sharing of music and film on social media*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
32. **Johnson, B. K.**, & Rosenbaum, J. E. (2016, June). *Don't tell me how it ends: Testing effects of narrative spoilers for film and television*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
31. Ouwerkerk, J. W., & **Johnson, B. K.** (2016, June). *Motives for online friending and following: The dark side of social network site connections*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
30. Eden, A., **Johnson, B. K.**, Hartmann, T., & Reinecke, L. (2016, February). *Falling back on the couch: Media as the default recreational choice for depleted individuals*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Amsterdam, Netherlands.
29. Ouwerkerk, J. W. & **Johnson, B. K.** (2016, February). *Motives for online friending and following: The dark side of social network site connections*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Amsterdam, Netherlands.
28. Eden, A., Daalmans, S., & **Johnson, B. K.** (2015, November). *From hero to zero: Morality predicts enjoyment but self-expansion predicts appreciation of morally ambiguous characters*. Paper presented at the 101st Annual Conference of the National Communication Association, Las Vegas, NV.
27. Eden, A., **Johnson, B. K.**, & Hartmann, T. (2015, November). *Creature comforts: Ego-depleted people shy away from challenging media entertainment*. Paper presented at the 101st Annual Conference of the National Communication Association, Las Vegas, NV.
26. **Johnson, B. K.**, Slater, M. D., Silver, N. A., & Ewoldsen, D. R. (2015, August). *Boundary expansion of a threatened self: Entertainment as relief*. Paper presented at the 98th Annual Conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
25. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2015, August). *Disentangling confirmation bias in selective exposure to political online information*. Paper presented at the 98th Annual Conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
24. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2015, May). *When misery avoids company: Selective social comparisons to photographic online profiles*. Paper presented at the 65th Annual Conference of the International Communication Association, San Juan, Puerto Rico.

23. Knobloch-Westerwick, S., **Johnson, B. K.**, Silver, N. A., & Westerwick, A. (2015, May). *Science in the eye of the beholder: Selective reading and impacts of online science information*. Paper presented at the 65th Annual Conference of the International Communication Association, San Juan, Puerto Rico.
22. Knobloch-Westerwick, S., Mothes, C., **Johnson, B. K.**, Westerwick, A., & Donsbach, W. (2015, May). *Political online information searching before the 2013 German federal election: Confirmation bias, source credibility, and attitude impacts*. Paper presented at the 65th Annual Conference of the International Communication Association, San Juan, Puerto Rico.
21. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2015, February). *Effects of popularity and prestige ratings on selective exposure to online videos*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Antwerp, Belgium.
20. Rosenbaum, J. E., & **Johnson, B. K.** (2014, August). *Who's afraid of spoilers: Need for cognition, need for affect, and narrative selection and enjoyment*. Paper presented at the 97th Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Quebec.
19. Rosenbaum, J. E., **Johnson, B. K.**, & Deane, A. E. (2014, August). *Exploring health literacy, its measurement and predictors among African American college students*. Paper presented at the 97th Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Quebec.
18. **Johnson, B. K.**, Ewoldsen, D. R., & Slater, M. D. (2014, May). *Self-regulatory depletion and narrative: A test of the TEBOTS model*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
17. **Johnson, B. K.**, & Van Der Heide, B. (2014, May). *Can a "like" affect liking? Online taste performances, feedback, and subsequent media preferences*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
16. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2014, May). *Pre-election confirmation bias in online searches: Selective exposure impacts on attitude shifts*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
15. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2014, May). *Change your ways: Fostering health attitudes toward change through selective exposure to online health messages*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
14. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2013, August). *Steer clear or get ready: How coping styles moderate the effect of informational utility*. Paper presented at the 96th Annual Conference of the Association for Education in Journalism and Mass Communication, Washington, DC.

13. Garrett, R. K., **Johnson, B. K.**, Neo, R., & Dal, A. (2013, June). *Implications of pro- and counter-attitudinal information exposure for affective polarization*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
12. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2013, June). *Glancing up or down: Mood management and social comparisons on social networking sites*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
11. **Johnson, B. K.**, & Rosenbaum, J. E. (2013, June). *Spoiler alert: Consequences of narrative spoilers on media choice and dimensions of enjoyment*. Paper presented at the Annual Conference of the International Association for Media and Communication Research, Dublin, Ireland.
10. **Johnson, B. K.**, Vang, M. H., & Van Der Heide, B. (2013, June). *Show me the goods: The warranting effect of user-generated photographs in online auctions*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
9. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2013, June). *Self-bolstering and self-motivating through selective exposure to online health messages*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
8. Knobloch-Westerwick, S., & **Johnson, B. K.** (2012, May). *Selective exposure for better or worse: Mediation of online news impacts on political participation*. Paper presented at the 62nd Annual Conference of the International Communication Association, Phoenix, AZ.
7. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2012, May). *Testing predictions on selective exposure to health news: A comparison of three models*. Paper presented at the 62nd Annual Conference of the International Communication Association, Phoenix, AZ.
6. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2012, April). *Coping orientations and selective exposure to health threats in the news*. Paper presented at the 12th Biennial Kentucky Conference on Health Communication, Lexington, KY.
5. Rosenbaum, J. E., **Johnson, B. K.**, Stepman, P. A., & Nuijten, K. C. M. (2011, November). *Self-presentation as a balancing act: A qualitative exploration of impression management goals and behaviors on Facebook*. Paper presented at the 97th Annual Conference of the National Communication Association, New Orleans, LA.
4. Van Der Heide, B., Schumaker, E. M., **Johnson, B. K.**, Vang, M., & Peterson, A. (2011, May). *The effects of product photographs and reputation systems on eBay consumer behavior*. Paper presented at the 61st Annual Conference of the International Communication Association, Boston, MA.
3. Rosenbaum, J. E., **Johnson, B. K.**, Stepman, P. A., & Nuijten, K. C. M. (2010, April). *Just being themselves? Goals and strategies for self-presentation on Facebook*. Paper presented at the 80th Annual Conference of the Southern States Communication Association, Memphis, TN.
2. **Johnson, B. K.** (2008, May). *Incentives to contribute in online collaboration: Wikipedia as collective action*. Paper presented at 58th Annual Conference of the International Communication Association, Montreal, Quebec.

1. Gobetz, R. H., & **Johnson, B. K.** (2004, November). *Horserace, image, and issue newspaper coverage of the 2004 presidential election: A preliminary analysis*. Presentation at the 29th Annual Conference of the Association for Humanist Sociology, Louisville, KY.

### **Invited Presentations and Symposia**

- Johnson, B. K.** (2023, October 12). *Appropriation or appreciation: Power, credit, and the flow of media across cultures*. Invited talk given to MMC 2604 Media, Cultures, and Identity, Instructor Dr. Rachel Grant, College of Journalism and Communications, University of Florida.
- Johnson, B. K.** (2023, October 5). *Plan, prepare, publish: Benefits of preregistration and other open science practices in communication*. Invited workshop given at Department of Communication, Public Relations, and Advertising, Babeş-Bolyai University, Cluj-Napoca, Romania.
- Johnson, B. K.** (2023, October 4). *Relatable, independent, and honest: Social cues in digital content marketing*. Invited talk given at Department of Communication, Public Relations, and Advertising, Babeş-Bolyai University, Cluj-Napoca, Romania.
- Johnson, B. K.,** Parry, D. A., Balaban, D., Coduto, K., & Sharma, B. (2023, May 24). *Anxiety over authenticity: Seeking genuine personal experiences and well-being via mobile media*. Workshop organizer and moderator for Mobile Communication Division Preconference at the 73rd Annual Conference of the International Communication Association, Toronto, Canada.
- Johnson, B. K.** (2023, April 20). Guest speaker for JRMCM 8350, Media Psychology Doctoral Seminar, Instructor Bartosz Wojdyski, College of Journalism and Mass Communication, University of Georgia, Athens, GA, USA. [virtual]
- Johnson, B. K.** (2022, September 21). *Media and a changing self: Theory development in narrative persuasion, computer-mediated communication, and beyond*. Invited talk given to MMC 6402 Mass Communication Perspectives, Instructor Dr. Sri Kalyanaraman, College of Journalism and Communications, University of Florida.
- Johnson, B. K.** (2022, August 4). *Graduate student and early career professional development and networking building*. Invited panelist at the 105th Annual Conference of the Association for Education in Journalism and Mass Communication, Detroit, MI, USA.
- Johnson, B. K.** (2022, January 21). *Media use during a pandemic: From coping to avoidance to doomscrolling*. Invited talk given at School of Communication colloquium, The Ohio State University, Columbus, OH, USA. [virtual]
- Johnson, B. K.** (2022, January 20). *Transparency for trust: Implementing open science practices in communication*. Invited talk given at Graduate Students in Mass Communication Association, University of Florida.
- Johnson, B. K.** (2021, August 6). *Graduate student and early career professional development interactive panel*. Invited panelist at the 104th Annual Conference of the Association for Education in Journalism and Mass Communication, New Orleans, LA, USA [virtual].

- Johnson, B. K.** (2021, August 5). *Questionable research practice and risk of bias in communication research*. Invited panelist at the 104th Annual Conference of the Association for Education in Journalism and Mass Communication, New Orleans, LA, USA [virtual].
- Weigold, M. F., Goodman, J. R., **Johnson, B. K.**, Morton, C. R., & Windels, D. (2021, March 20). *The role of experiential learning in advertising education*. Special topic panel at the annual conference of the American Academy of Advertising, St. Petersburg, FL, USA. [virtual]
- Coche, R., **Johnson, B. K.**, & Leslie, M. (2021, March 18). *Academia abroad: Considerations for conducting research or teaching outside the U.S.* Invited panelist for Graduate Students in Mass Communication Association, College of Journalism and Communications, University of Florida.
- Johnson, B. K.** (2021, January 28). *Understanding influencers: Celebrity, friend, or salesperson?* Invited talk given to MMC 2604 Mass Media and You, Instructor Dr. Rachel Grant, College of Journalism and Communications, University of Florida.
- Johnson, B. K.** (2020, September 18). *An agenda for open science in communication*. Invited talk given to MMC 6402 Mass Communication Perspectives, Instructor Dr. Norman Lewis, College of Journalism and Communications, University of Florida.
- Johnson, B. K.** (2020, September 17). *Influencers: Past, present, future*. Invited talk given to MMC 2604 Mass Media and You, Instructor Dr. Rachel Grant, College of Journalism and Communications, University of Florida.
- Johnson, B. K.** (2020, January 10). *Is our research trustworthy? Building reproducibility, replicability, and rigor into research*. Invited panelist at the Provost's Annual Faculty Gathering, University of Florida.
- Johnson, B. K.** (2019, November 13). Best practices for reproducible research. In B. L. McEwan & C. Kingsley Westerman, (Organizers). *Getting results that survive: Improving communication science*. Invited pre-conference panelist at the 105th Annual Conference of the National Communication Association, Baltimore, MD, USA.
- Hutchens, M. J., & **Johnson, B. K.** (2019, October 18). *Mediation and moderation analysis with PROCESS*. Invited talk given at STEM Translational Communication Center, University of Florida.
- Johnson, B. K.** (2019, September 6). *Expanding boundaries: The limits of the self drive narrative engagement*. Invited talk given to MMC 6936 Applied Theory, Instructor Dr. Cynthia Morton, College of Journalism and Communications, University of Florida.
- Johnson, B. K.** (2019, August 8). *You're teaching a class – now what? Curriculum development, textbook adoption, and optimizing technology to engage undergraduate students*. Invited panelist at the 102nd Annual Conference of the Association for Education in Journalism and Mass Communication, Toronto, Ontario.



- Johnson, B. K.** (2019, February 27). *Inspirational influencers: Testing effects of fitness-oriented social media on goals and behavior*. Invited talk given at College of Journalism and Communications, University of Florida.
- Hutchens, M. J., & **Johnson, B. K.** (2018, December 3). *Mediation and moderation analysis with PROCESS*. Invited talk given at STEM Translational Communication Center, University of Florida.
- Johnson, B. K.** (2018, May 15). *The roles of selectivity and sources in online native advertising: Experimental evidence*. Invited talk given at Mini Symposium on Content Marketing, Amsterdam School of Communication Research, University of Amsterdam.
- Vossen, P. (Organizer), & Vermuelen, I. E. (Co-organizer). (2017, April 18-21). *Language, knowledge, and people in perspective*. Invited symposium participant, Lorentz Center, Leiden University, Netherlands.
- Johnson, B. K.** (2017, January 19). *Sponsored and shared: Experimentally testing the selective reading and sharing of health advertorials*. Invited talk given at the Department of Advertising and STEM Translational Communication Center, University of Florida.
- Johnson, B. K.** (2016, December 7). *The good, the bad, the ugly, and me: The temporarily expanded boundaries of the self model and morality in narratives*. Invited talk given at the Media and Morality Symposium, Radboud University, Nijmegen, Netherlands.
- Johnson, B. K.** (2015, October 13). *Selectivity and reinforcement in online political news use: Evidence from unobtrusive observation experiments*. Invited talk given to the New Frontiers in Selective Exposure Research workshop, University of Haifa, Israel.
- Johnson, B. K.** (2014, October 6). *Do narrative spoilers matter?* Invited talk given to Current Issues in Communication Science, Instructor Dr. Ivar Vermeulen, Department of Communication Science, Vrije Universiteit Amsterdam.
- Johnson, B. K.** (2014, September 29). *Media sharing and 'liking': Online taste performances and identity shift*. Invited talk given at the Department of Communication Science Colloquium, Vrije Universiteit Amsterdam.
- Johnson, B. K.** (2013, June 27). *The mediating role of selective exposure in the effect of online news use on political participation*. Invited talk given at the Department of Media Psychology, School of Communication, University of Hohenheim, Germany.
- Johnson, B. K.** (2013, June 14). *The mediating role of selective exposure*. Invited talk given at the Department of Communication (Institut für Kommunikationswissenschaft), Dresden University of Technology, Germany.
- Johnson, B. K.** (2013, February 25). *Does "liking" increase liking? Online taste performances, feedback, and subsequent media preferences*. Invited talk given to COMM 3554 Social Implications of Communication, Instructor Dr. Brandon Van Der Heide, School of Communication, The Ohio State University.

- Johnson, B. K.** (2012, March 9). *Putting the social into selective exposure: Accuracy, defense, impression, and affective motivations for media choice*. Second-year doctoral student talk given at the School of Communication Colloquium, The Ohio State University.
- Johnson, B. K., McDonald, D. G., & Ibrahim, A. C.** (2012, February 3). *Is time money? Media expenditures in economic and technological turbulence*. Presentation at the CATS (Communication and Technology Studies) research group at the School of Communication, The Ohio State University.
- Johnson, B. K., & Knobloch-Westerwick, S.** (2012, January 27). *Selective exposure for better or worse: Its mediating role for online news' impact on political participation*. Presentation at the COPS (Communication, Opinion, and Political Studies) research group at the School of Communication, The Ohio State University.
- Johnson, B. K., & Knobloch-Westerwick, S.** (2011, April 29). *Testing selective exposure to health messages with predictions from informational utility and EPPM*. Presentation at the CHASSIS (Communication, Health, Attitude Structure, and Social Influence Strategies) research group at the School of Communication, The Ohio State University.

## Courses Taught

Undergraduate Research (ADV 4910)				Autumn 2023
	$N_{\text{enrolled}}$	$M_{\text{grade}}$	$M_{\text{rating}}$	
Digital Insights (ADV 3500)	20	93%	4.47	Spring 2023
Undergraduate Research (ADV 4910)	5	-	5.00	
Special Topics in Mass Communication: Media Psychology (MMC 6936)	8	96%	4.93	
Media Planning (ADV 4300)	22	97%	4.37	Autumn 2022
Undergraduate Research (ADV 4910)	3	-	5.00	
Research Methods in Mass Communication (MMC 6421)	14	94%	4.56	
Media Planning (ADV 4300)	16	96%	4.83	Spring 2022
Undergraduate Research (ADV 4910)	5	-	4.67	
Special Topics in Mass Communication: Media Psychology (MMC 6936)	8	98%	4.24	
Digital Insights (ADV 3500)	10	90%	4.38	Autumn 2021
Media Planning (ADV 4300)	16	90%	4.52	
Undergraduate Research (ADV 4910)	6	-	4.83	
Digital Insights (ADV 3500) (Online Course)	20	91%	4.50	Summer 2021
Undergraduate Research (ADV 4910)	7	-	4.77	Spring 2021
Research Methods in Mass Communication (MMC 6421)	6	83%	4.87	

Digital Insights (ADV 3500) (Online Course)	15	92%	4.02	<b>Autumn 2020</b>
Digital Insights (ADV 3500) (Online Course)	10	91%	4.08	
Undergraduate Research (ADV 4910)	8	-	4.94	
Digital Insights (ADV 3500) (Online Course)	23	94%	4.39	<b>Summer 2020</b>
Digital Insights (ADV 3500) (Online Course)	20	87%	3.43	<b>Spring 2020</b>
Undergraduate Research (ADV 4910)	8	-	5.00	
Research Methods in Mass Communication (MMC 6421)	19	88%	3.99	
Digital Insights (ADV 3500)	10	79%	4.44	<b>Autumn 2019</b>
Digital Insights (ADV 3500)	28	89%	4.37	
Undergraduate Research (ADV 4910)	3	-	<i>small n</i>	
Digital Insights (ADV 3500)	19	92%	4.57	<b>Spring 2019</b>
Undergraduate Research (ADV 4910)	?	-	<i>small n</i>	
Research Methods in Mass Communication (MMC 6421)	3	92%	4.50	
Digital Insights (ADV 3500)	33		3.96	<b>Autumn 2018</b>
Undergraduate Research (ADV 4910)	3		<i>small n</i>	
Networks 2: Participation, Power, and Inequality in Networks (BSc, 200 level)	27	64%	4.58	<b>Spring 2018</b>
New Media Challenges (BSc, 300 level)	71	-	4.33	
Media Entertainment (BSc, 200 level)	189	65%	4.13	<b>Autumn 2017</b>
Essentials of Media Psychology (MSc level)	58	65%	4.26	
Problematic and Beneficial Effects of New Media Use (MSc level)	28	74%	4.33	
Individual Processing of Media (BSc, 300 level)	52	62%	4.26	<b>Spring 2017</b>
Media Entertainment (BSc, 200 level)	185	68%	4.50	<b>Autumn 2016</b>
Social Media (BSc, 200 level, "Networks in the Information Society" minor)	43	70%	4.64	
Essentials of Media Psychology (MSc level)	38	67%	4.46	
Problematic and Beneficial Effects of New Media Use (MSc level)	56	-	4.05	
Individual Processing of Media (BSc, 300 level)	68	68%	3.69	<b>Spring 2016</b>
Media Entertainment (BSc, 200 level)	214	-	4.33	<b>Autumn 2015</b>
Social Media (BSc, 200 level, "Networks in the Information Society" minor)	37	64%	4.30	
Essentials of Media Psychology (MSc level)	39	-	4.93	
	59	-	4.32	

## Problematic and Beneficial Effects of New Media Use (MSc level)

Individual Processing of Media (BSc, 300 level)	75	-	4.83	<b>Spring 2015</b>
Media Entertainment (BSc, 200 level)	160	-	4.10	<b>Autumn 2014</b>
Essentials of Media Psychology (MSc level)	29	-	4.05	
Problematic and Beneficial Effects of New Media Use (MSc level)	44	-	4.15	
Strategic Message Design (COMM 3334)	6	86%	<i>small n</i>	<b>Summer 2012</b>
Writing for Media (COMM 221)	14	84%	3.8	<b>Summer 2011</b>
Writing for Media (COMM 221)	13	84%	4.3	
Persuasive Communication (COMM 367)	25	84%	3.8	<b>Spring 2011</b>
Persuasive Communication (COMM 367)	27	89%	4.4	<b>Winter 2011</b>
Radio Programming and Production I (MACO 4475)	17	74%	<i>small n</i>	<b>Spring 2010</b>
Fundamentals of Radio Production (MACO 3349)	22	74%	4.00	<b>Autumn 2009</b>
Radio Programming and Production I (MACO 4475)	22	81%	3.00	<b>Spring 2009</b>
Fundamentals of Radio Production (MACO 3349)	23	70%	4.00	<b>Autumn 2008</b>
Radio Programming and Production I (MACO 4475)	25	72%	3.67	<b>Spring 2008</b>
Fundamentals of Radio Production (MACO 3349)	23	80%	4.58	<b>Autumn 2007</b>
Internship (MACO 4498)	73	76%	4.00	<b>2007 – 2010</b>
Basic Telecommunication Policy (TC 310)	12	86%	<i>small n</i>	<b>Summer 2007</b>

Grades are mean final grade as percentage, instructor ratings on 5-point scale.

For ADV undergraduate research: Grades are pass/fail.

For Dutch courses (2014-2018): 60% is passing; Grade omitted if co-taught but not course coordinator.

## Thesis Supervision

### Doctor of Philosophy, University of Florida

Qingyuan Yang

**In Progress**

Rachel Son

**ABD**

Bhakti Sharma (co-advised with Yu-Hao Lee), *Practice makes progress: Understanding the continued usage of mindfulness mobile applications.* **August 2023**

Susanna Lee (co-advised with Tom Kelleher), *Can soothing ASMR advertising reduce advertising avoidance? Experimental investigations of the influence of endorser and modality type on advertising effectiveness*

**July 2022**

### **Master of Arts, University of Florida**

Marie Serrado (professional master's capstone project).

**In Progress**

Hannah Puckett, *Increasing Gen X interest in homestays: Generational preferences for travel accommodations*. (professional master's capstone project).

**2023**

Xinru Sun, *Consequences of character morality for celebrity spokesperson influencer on consumers*.

**2023**

Jenna Bratman, *The forgotten microgeneration: The nuances of the Zillennial audience in streaming service strategies*. (professional master's capstone project).

**2022**

Madison Emanuel, *Be YOUNique: An effort to reduce social comparison on social media*. (professional master's capstone project).

**2020**

Miguel Fernandez, *Counter-influence: The potential of online influencers for delivering counter-attitudinal messages*.

**2020**

Lillia Jordan, *Real not filtered: Encouraging adolescent girls to love their real bodies*. (professional master's capstone project).

**2020**

Irene Mayor Sanabria, *Traveling under the influence: Getting millennials to de-Instagrammize their travel behavior*. (co-advised with Kasey Windels; professional master's capstone project).

**2020**

### **Master of Science, Vrije Universiteit Amsterdam**

Yara van Bodegom, *Effects of Instagram usage: Relationship between Instagram usage, and health-related social comparison to peers, on healthy motivations, intentions, and behavior*.

**2018**

Iris van Galen, *Peers versus influencers: The effect of Instagram fitspiration, social comparison, and tie strength on body satisfaction and health intentions*.

**2018**

Rose van Hilten, *#Fitspiration: The effects of viewing fitness-related Instagram posts on women's body satisfaction and motivation to exercise and eat healthily*.

**2018**

Sjors Houtveen, *Do nostalgic product placements in TV series and movies increase narrative enjoyment and influence brand perceptions?* (Top 7 nominee for the FSW Johannes van der Zouwen Masterthesisprijs 2018).

**2018**

Maxime van den Hoven, *Selective exposure when reading articles on news websites: The effect of sensationalism, news source, and confirmation bias on political polarization*.

**2018**

- Manisha Sewnandan, *Influencing healthy lifestyles! How exemplars and statistics influence health behavior on social media.* **2018**
- Benthe Spijkers, *Fitspiration content on Instagram: Setting and achieving health goals.* **2018**  
Frédérique Zeelenberg, *How fit do we really get from viewing #fitspiration images?*
- Raya Berkelaar, *Is this an ad? The effects of ad recognition on Instagram.* **2017**
- Sophie Boerema, *The power of narratives in video advertisement: An examination of the TEBOTS model to test the influence of narratives on attitude towards the ad and buying intention.* **2017**
- Meryam Boufouchk, *Advertising on Instagram: A friend's or a brand's post?* **2017**
- Jane van Daalen, *Why change my views: Selective reading of political online news: The influence of familiarity versus novelty, attitudes, comprehension, interest, and motivation on selective exposure.* **2017**
- Jade de Jong, *Selective exposure to veganism: Healthy or not?* **2017**
- Kim de Koning, *My friend made me like it, or did the brand? The effect of native advertising on Instagram on attitude toward the brand with the mediating role of social comparison.* **2017**
- Steffi Hoolwerf, *Liking a post from a friend more than an ad(vertorial): The differences in attitude towards the ad when seeing a social post, an advertorial, or a traditional ad.* **2017**
- Lisanne Klopper, *The power of imagination: The psychological effects of narrative transportation and boundary expansion on brand attitude.* **2017**
- Margot Moyaert, *Sponsored reasons to get healthy: Reader's reactions to commercial and non-commercial advertorials.* **2017**
- Tessa Puijk, *The effect of different ads on Instagram on the attitude towards the brand: Advertorials compared to social posts and traditional ads.* **2017**
- Yessica Wijchers, *How do you like your news: safe or challenging? Influence of familiarity on people's selection of news items.* **2017**
- Léon Wijers, *Selective exposure: A psychological wall towards a vegan diet.* **2017**
- Lisette van Baarsen, *"This article is sponsored by": How advertorials compete with editorials in selective exposure and selective sharing. (Top 3 finalist for the SWOCC Thesis Prize 2017).* **2016**
- Marieke van den Berg, *Online sustainable health news: Exploring the attitude-behavior gap.* **2016**

- Mieke Brethouwer, *Why do you like, share, or comment on health posts on Facebook? The influence of involvement, message responses, and self-control.* **2016**
- Marieke Heijnen, *I share, therefore I vote: Influence of selective exposure and selective sharing on political participation in the Ukraine Association Agreement.* **2016**
- Maura Moss, *“Friends” with benefits: Research on the dark side of Facebook.* **2016**
- David Overmars, *Unveiling the road to more mobile app downloads.* **2016**
- Nils Paar, *The cues to success: Revealing the heuristics that lead to more app downloads in the finance category of the Google Play Store.* **2016**
- Lotte Smits, *Selective exposure, social media, and mass polarization: The role of social media in attitudinal polarization regarding migration in the Netherlands.* **2016**
- Rowena van Staveren, *Warning, graphic content: The relation between attraction to and enjoyment of media violence.* **2016**
- Anh-Vi Tong, *Welcome to the dark side of Facebook: Self-esteem, the dark triad, and hate-following as predictors of schadenfreude.* **2016**
- Angel Udvardi, *Eeny, major, minor, boo: Minor and major spoilers on the enjoyment and suspense of horror films.* **2016**
- Caitrina van Veen, *“I’d rather not say”: How does the spiral of silence affect the online conversation on feminism?* **2016**
- Marloes Jeurink, *Spoiling TV shows: The influence of genre and personal attributes on the enjoyment, suspense, and transportation of spoiled TV shows.* **2015**
- Romy van Keppel, *Why do we compare ourselves with the people we follow on Facebook?* **2015**
- Sophie Paasse, *The effect of self-presentation motivations on sharing music on Facebook.* **2015**
- Maria Purwitasari, *The effect of social comparisons on Facebook, and contributions to depression and compulsive buying behavior.* **2015**
- Newien Rampersad, *Spoilers, spoilers everywhere!: The effects of spoilers in movie clips on enjoyment and transportation.* **2015**
- Rowie Schopman, *Social sharing: The influence of social motivations on the sharing behavior of movies.* **2015**
- Sven Ulrich, *Predictors of hate-follow behavior and schadenfreude on social networking sites.* **2015**

## **Bachelor of Science, Vrije Universiteit Amsterdam**

- Kirsten Daniëls, *The influence of multitasking on narrative enjoyment and comprehension: Attention and fandom effects.* 2018
- Christopher Fernando, *Understanding narrative enjoyment in the context of fandom.* 2018
- Astrid Hoekstra, *Social viewing, private versus public: The mediating effect of social capital on the enjoyment of watching series.* 2018
- Gilles Hofland, *Multitasking during narrative engagement: The effect of social and mediated presence.* 2018
- Jessica van Es, *The future starts now: Effects on behavior improvement, through the working self and the reading of personal blogs.* 2016
- Monika Grooteman, *Selectively reading blogs: Explaining individual preferences through contingent self-esteem, possible selves, and gender.* 2016
- Michelle Kribben, *Selective exposure to blog texts in life transitions: Uncertainty, avoidance, and gender.* 2016
- Sharon Liem, *What do you like to read today? The blogosphere, people's self-concepts, motivations, and selective reading.* 2016
- Fleur Steenbrink, *The effects of personal blog reading on future self-concepts and self-improvement behavior.* 2016
- Lisette van Baarsen, *That's not what happens in the book: How spoilers and transportation affect the appreciation of a story.* 2015
- Benjamin Collins, *Are we spoiled? The mutual effect of transportation and spoilers on enjoyment.* 2015
- Tom Everard, *Ruined or relieved: Spoilers, adaptations, and narrative enjoyment.* 2015
- Lieke Hoefs, *The influence of narrative spoilers.* 2015
- Rowena van Staveren, *Brace yourself, spoilers are coming: Effects of spoilers on transportation and enjoyment.* 2015

## **Pre-Master Thesis, Vrije Universiteit Amsterdam**

- Varisha Balsingh, Renee Haenen, Hilde Nugteren, & Angel Udvardi, *(Don't) tell me how it ends: Autonomy, reactance, and entertainment spoilers.* 2015
- Marieke van den Berg, Natascha Olofsen, David Overmars, & Nils Paar, *Do online recommenders persuade themselves by publicly sharing?* 2015



**Honors Thesis, Vrije Universiteit Amsterdam**

Eva Verbeek, *Social comparison and social media: A study of the influence of affect and self-esteem on social comparison online.* **2017**

Florianne Aspers & Fleur Wegewijs, *Attractive apps.* **2016**

**Thesis Committee Member****Doctor of Philosophy, University of Florida**

Nili Cimand (supervisor: Jasmine McNealy) **In Progress**

Tracey Kyles (supervisor: Tom Kelleher) **In Progress**

Mo Chen (supervisor: Yu-Hao Lee) **ABD**

Sophie Mueller (supervisor: Cynthia Morton) **2023**

Moritz Cleve (supervisor: Frank Waddell) **2022**

David McLean (supervisor: Yu-Hao Lee) **2021**

Rang Wang (supervisor: Sylvia Chan-Olmsted) **2021**

Vahideh Babalou (supervisors: Heather Gibson and Michael Sagas; department: Tourism, Recreation, and Sports Management) **2019**

**Master of Arts, University of Florida**

Kyle Chambers (supervisor: Haoran Chu) **In Progress**

Shuo Yao (supervisor: Haoran Chu) **In Progress**

Jamie Gentry (supervisor: Haoran Chu) **2023**

Winnie Zhang (supervisor: Yu-Hao Lee) **2023**

Jenny Jingyi Yao (professional master's capstone project) (supervisor: Kasey Windels) **2022**

Spenser Cheek (supervisor: Rachel Grant) **2021**

Benjamin Vollmer (supervisor: Yu-Hao Lee) **2021**

**Master of Science, University of Maine (external)**

Olivia Reese (supervisor: Judith Rosenbaum) **2022**

## Master of Science, Vrije Universiteit Amsterdam

Charissa Bendt (supervisor: Giulia Ranzini), Kevin Boerman (supervisor: Diamantis Petropoulos Petalas), Renate van Eijk (supervisor: Giulia Ranzini), Sanne van Erp (supervisor: Giulia Ranzini), Kim Hoekstra (supervisor: Jie Du), Ayleen de Wit (supervisor: Jie Du) **2018**

Boudewijn Arbouw (supervisor: Jacek Buczny), Anne Fleur Hermsen (supervisor: Jacek Buczny), Ingeborg Hoogeveen (supervisor: Giulia Ranzini), Ylana Leijendeckers (supervisor: Jacek Buczny), Anne-Sophie Peters (supervisor: Giulia Ranzini), Mijke Roos (supervisor: Tilo Hartmann), Luuk Schuiling (supervisor: Jacek Buczny), Caroline Spobeck (supervisor: Jacek Buczny), Danique Toenhake (supervisor: Tilo Hartmann), Sander Vuurmans (supervisor: Jacek Buczny) **2017**

Yvet Berendsen (supervisor: Allison Eden), Joy Blank (supervisor: Allison Eden), Monique Dersjant (supervisor: Allison Eden), Linda Kooijman (supervisor: Tilo Hartmann), Dajo Leunge (supervisor: Allison Eden), Robey Mashoed (supervisor: Tilo Hartmann), Milan Smorenburg (supervisor: Allison Eden), Natascha Westendorp (supervisor: Giulia Ranzini) **2016**

Sanne Broeder (supervisor: Giulia Ranzini), Bryan Bunink (supervisor: Giulia Ranzini), Dimitrina Chakinska (supervisor: Tilo Hartmann), Marjolein Gouderjaan (supervisor: Giulia Ranzini), Amanda Hol (supervisor: Jeana Frost), Joeri Mostert (supervisor: Tilo Hartmann), Christel van Orsouw (supervisor: Elly Konijn), Passoen Peigham (supervisor: Jeana Frost), Manon Rinsma (supervisor: Tilo Hartmann), Joris Steeksma (supervisor: Giulia Ranzini), Maartje Tindemans (supervisor: Giulia Ranzini), Marjoleine Visscher (supervisor: Giulia Ranzini), Melissa Vrijbloed (supervisor: Jeana Frost) **2015**

## Bachelor of Science, Vrije Universiteit Amsterdam

Marieke Blankenstein (supervisor: Giulia Ranzini), Denise Postma (supervisor: Giulia Ranzini), Megan Verla Nunes (supervisor: Giulia Ranzini), Emily van Waardenburg (supervisor: Giulia Ranzini) **2018**

Sofija Fokeeva (supervisor: Ewa Miedzobrodzka), Yordi de Gooijer (supervisor: Ewa Miedzobrodzka), Minou Heel (supervisor: Ewa Miedzobrodzka), Sophie de Jong (supervisor: Ewa Miedzobrodzka), My Nguyen (supervisor: Ewa Miedzobrodzka) **2017**

Bengt Duvekot (supervisor: Giulia Ranzini), Stefan Donker (supervisor: Giulia Ranzini), Eline Hessels (supervisor: Giulia Ranzini), Christy van Leeuwen (supervisor: Giulia Ranzini), Jessica van der Plas (supervisor: Giulia Ranzini) **2016**

## Service

### Co-Editor

*Media Psychology*

**2021 – 2024**

## Special Issue Editor

*Psychology of Popular Media*, 11(3), “‘This Is (Not) Fine’: The Psychology of Popular Media During 2020 Crises,” co-edited with E. Cohen, O. Banjo, & A. Ferchaud

2021

## Editorial Board Member

*Journal of Advertising*

2022 – Present

*Communication Research Reports*

2021 – Present

*Journal of Media Psychology*

2021 – Present

*Psychology of Popular Media*

2021 – Present

*Communication Research*

2018 – Present

*Journal of the Association for Information Science & Technology*

2018 – Present

□ Review editor for 15 manuscripts

*Journal of Communication*

2019 – 2022

*Media Psychology*

2015 – 2020

## Journal Reviewer

*American Behavioral Scientist*

*n* = 1

2022

*Journal of Advertising*

*n* = 2

2022 – Present

*Scientific Reports*

*n* = 1

2022

*Communication Studies*

*n* = 1

2021 – Present

*Health Communication*

*n* = 1

2021 – Present

*International Journal of Advertising*

*n* = 7

2021 – Present

*Behaviour & Information Technology*

*n* = 1

2020 – Present

*Journal of Communication Technology*

*n* = 1

2020 – Present

*Journal of Personality and Social Psychology*

*n* = 2

2020 – Present

*Journalism*

*n* = 1

2020 – Present

*Open Information Science*

*n* = 1

2020 – Present

*Technology, Mind, and Behavior*

*n* = 2

2020 – Present

*Annals of the International Communication Association*

*n* = 1

2019 – Present

*Asian Journal of Communication*

*n* = 1

2019 – Present

*Frontiers in Psychology*

*n* = 2

2019 – Present

*Information, Communication and Society*

*n* = 3

2019 – Present

*The Information Society*

*n* = 1

2019 – Present

*Journal of Theoretical Social Psychology*

*n* = 1

2019

*Media and Communication*

*n* = 1

2019 – Present

*Social Media + Society*

*n* = 5

2019 – Present

*Communication Research Reports*

*n* = 3

2018 – Present

*Journal of the Association for Information Science & Technology*

*n* = 1

2018 – Present

*Mass Communication and Society*

*n* = 7

2018 – Present

*Media, War & Conflict*

*n* = 1

2018

*Oxford Research Encyclopedia of Communication*

*n* = 1

2018

*Communication Theory*

*n* = 2

2017 – Present

*Computers in Human Behavior*

*n* = 8

2017 – Present

*Cyberpsychology*

*n* = 2

2017 – Present

*Human Communication Research*

*n* = 6

2017 – Present

*International Journal of Public Opinion Research*

*n* = 3

2017 – Present

*Political Communication*

*n* = 2

2017 – Present

*Sociological Perspectives*

*n* = 1

2017

<i>Telematics and Informatics</i>	<i>n</i> = 3	2017 – Present
<i>Communication Methods and Measures</i>	<i>n</i> = 2	2016 – Present
<i>Communication Monographs</i>	<i>n</i> = 6	2016 – Present
<i>Discourse Processes</i>	<i>n</i> = 1	2016
<i>Journal of Applied Communication Research</i>	<i>n</i> = 1	2016 – Present
<i>Journal of Broadcasting &amp; Electronic Media</i>	<i>n</i> = 5	2016 – Present
<i>Poetics</i>	<i>n</i> = 2	2016 – Present
<i>Communication Research</i>	<i>n</i> = 21	2015 – Present
<i>European Journal of Social Psychology</i>	<i>n</i> = 1	2015 – 2016
<i>International Journal of Communication</i>	<i>n</i> = 7	2015 – Present
<i>Journal of Computer-Mediated Communication</i>	<i>n</i> = 8	2015 – Present
<i>Journalism &amp; Mass Communication Quarterly</i>	<i>n</i> = 7	2015 – Present
<i>New Media &amp; Society</i>	<i>n</i> = 10	2015 – Present
<i>Journal of Communication</i>	<i>n</i> = 12	2014 – Present
<i>Journal of Media Psychology</i>	<i>n</i> = 29	2014 – Present
<i>Psychology of Popular Media</i>	<i>n</i> = 21	2014 – Present
<i>Cyberpsychology, Behavior, and Social Networking</i>	<i>n</i> = 13	2013 – 2017
<i>Media Psychology</i>	<i>n</i> = 14	2012 – Present

*n* = refers to number of original submissions, excluding revisions

### Grant Reviewer

<i>Templeton World Charity Foundation</i>	<i>n</i> = 3	2023
<i>KU Leuven Research Council, Belgium</i>	<i>n</i> = 2	2022 – 2023
<i>Israel Science Foundation, Israel</i>	<i>n</i> = 1	2019

### External Reviewer

Research Award, Department of Communication, <i>University of Vienna</i>	<i>n</i> = 4	2022
PhD project go/no-go assessment, <i>Vrije Universiteit Amsterdam</i>	<i>n</i> = 1	2022

### Conference Service

<i>International Communication Association</i>		
Session chair, Information Systems division		2016, 2017
Session chair, Communication and Technology division	2015, 2017, 2018, 2021, 2022,	2023
Respondent, Theme program		2020
Reviewer, Communication and Technology division		2012 – Present
Reviewer, Mass Communication division		2012 – 2018, 2021
Reviewer, Information Systems division		2012 – Present
Reviewer, Korean-American Communication Association		2022
Reviewer, Theme program		2019
<i>Association for Education in Journalism and Mass Communication</i>		
Division Head, Communication Theory and Methodology division		2021 – 2022
Research Chair, Communication Theory and Methodology division		2020 – 2021
Professional Freedom & Responsibility Chair, Communication Theory and Methodology division		2019 – 2020
Newsletter Editor, Communication Theory and Methodology division		2018 – 2019
Session chair, Communication Theory and Methodology division		2019, 2020, 2021
Session discussant, Communication Theory and Methodology division		2023

Poster discussant, Communication Technology division	2021, 2022, 2023
Session discussant, Graduate Student interest group	2019
Reviewer, Midwinter Conference	2021
Reviewer, Southeast Colloquium	2019
Reviewer, Communication Theory and Methodology division	2014 – Present
Reviewer, Communication Technology division	2017 – Present
Reviewer, Graduate Student interest group	2020
Reviewer, Political Communication division	2016 – 2021
Reviewer, Mass Communication and Society division	2014, 2015, 2018

#### *American Academy of Advertising*

Reviewer	2019 – Present
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#### *National Communication Association*

Reviewer, Human Communication and Technology division	2017 – 2022
Reviewer, Mass Communication division	2014 – 2018

#### *Netherlands-Flanders Communication Association*

Session chair, Media Psychology division	2016
Reviewer, Media Psychology division	2015, 2016
Reviewer, Health Communication division	2015, 2017

### **External Committees**

Member, steering evaluation committee, Strategic Basic Research (SBO) funding program, Flemish Research Foundations (FWO)	2024-2026
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### **University of Florida**

Member, College Faculty Senate, College of Journalism and Communications	2023 – 2026
Chair, Assistant/Associate Professors search committee, Advertising	2023 – 2024
Member, Employee Rewards and Recognition Task Force, College of Journalism and Communications	2023
Member, Assistant/Associate Professors search committee, Advertising	2022 – 2023
Member, Research Committee, College of Journalism and Communications	2021 – 2023
Chair, Assistant Professor search committee, Advertising	2021 – 2022
Member, Open Rank search committee, STEM Translational Communication Center	2021 – 2022
Member, Strategic Planning Task Force, College of Journalism and Communications	2021 – 2022
Member, Technology Committee, College of Journalism and Communications	2019 – 2021
Member, Internationalization Task Force, College of Journalism and Communications	2019 – 2021
Reviewer, Research Symposium, College of Journalism and Communications	2019
Member, Lecturers search committee, Advertising	2018 – 2019

### **Vrije Universiteit Amsterdam**

Judge, PhD Day, Faculty of Social Sciences	2017
Member, Student and Alumni Survey Committee, Communication Science	2015 – 2016
Member, Master Graduation Day Committee, Communication Science	2014 – 2017

### **The Ohio State University**

Graduate student representative, Research Committee, School of Communication	2012 – 2013
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## Albany State University

Member, planning committee for fine arts building	2009 – 2010
Member, hiring committee for Director of University Communications	2009
Member, Mass Communication faculty hiring committee	2009
Developed journalism and broadcast summer session for local middle school students	2009
Member, Mass Communication faculty hiring committee	2008

## External Grant Activity

<b>Superfund Hazardous Substance Research and Training Program (P42 Clinical Trial Optional)</b>	<b>In Review</b>
	Total: \$14,853,735

National Institute of Environmental Health Sciences  
*Guiding Advancements in Toxicants and Oceans Research* (Co-Investigator)  
☐ PI: Tara Sabo-Attwood

<b>Expense Support</b>	<b>2023</b>
Institute for Humane Studies, George Mason University	\$1,400
<i>Divisive consensus cues on social platforms: Drivers of partisan polarization, presumed media influence, and perceived norms regarding negative emotions toward the out-party</i> (Faculty Associate)	IHS017480
<input type="checkbox"/> PI: Rachel Neo	

<b>Foundational Integrity Research: Misinformation and Polarization</b>	<b>2021</b>
Facebook Research	\$100,000 (not funded)
<i>Cultural misinformation: Social media user scrutiny of brand issue advocacy</i> (collaborator)	
<input type="checkbox"/> With R. Grant, J. Fernandes, M. Saldaña, J. Reutter, A. Deshbandhu, G. Kerr, R. Wang, D. Sarwatay, Y. O. Addie, & D. C. Ezech Aruah	

<b>Replication Studies</b>	<b>2018</b>
Netherlands Organization for Scientific Research (NWO)	€145,806 (not funded)
<i>Replicating the experimental cornerstones of communication research</i> (Co-Investigator)	
<input type="checkbox"/> With I. E. Vermeulen	

<b>Veni Innovative Research Incentives Scheme</b>	<b>2016</b>
Netherlands Organization for Scientific Research (NWO)	€250,000 (not funded)
<i>Managing myself with media: Conditions and processes of self-regulation and goal-striving through selective use of health media messages</i> (Principle Investigator)	

<b>Veni Innovative Research Incentives Scheme</b>	<b>2015</b>
Netherlands Organization for Scientific Research (NWO)	€250,000 (not funded)
<i>Moved by media: Narrative exemplars facilitating self-regulatory use of health communication</i> (Principle Investigator)	

## Internal Grants

<b>College Faculty Dean's Seed Money</b>	<b>2020</b>
University of Florida, College of Journalism and Communications	\$6,612
<i>Relaxation Technology: Assessing the Prevalence, Appeal, and Potential Effectiveness of Dynamic New Media for Self-Care, Self-Regulation, and Self-Improvement</i> (Principle Investigator)	
<b>Faculty-Student Collaborative Research Award</b>	<b>2020</b>
University of Florida, College of Journalism and Communications	\$603
<i>Seeing the Future Self in Dad-vertisements: Perceptions of Masculinity and Responses to Ads by New and Expectant Fathers</i> (Principle Investigator)	
□ With B. Sharma, S. Mueller, C. R. Morton, and J. D. Morris	
<b>Faculty-Student Collaborative Research Award</b>	<b>2020</b>
University of Florida, College of Journalism and Communications	\$603
<i>Emotion and Empowerment: Men's Response to Print 'Dadvertising'</i> (Co-Investigator)	
□ With C. R. Morton, S. Mueller, J. D. Morris, and B. Sharma	
<b>Research Voucher</b>	<b>2017</b>
Vrije Universiteit Amsterdam, Network Institute	€5,000
<i>Accelerating the Adoption of Technology: Integrating Exemplification and Diffusion of Innovations in Start-Up Marketing</i> (Principle Investigator)	
<b>Seed Grant</b>	<b>2017</b>
Vrije Universiteit Amsterdam, Institute for Societal Resilience	€8,280
<i>Who Shares What and How? The Intent to Influence Within Mediated Knowledge Sharing</i> (Principle Investigator)	
With C. Moser, G. Ranzini, J. Muis, and A. Honari	
<b>Research Acceleration Funds</b>	<b>2014</b>
Vrije Universiteit Amsterdam, Communication Science	€10,000
<b>Meta-Analysis Grant</b> (Principle Investigator)	<b>2014</b>
Vrije Universiteit Amsterdam, Communication Science	€10,000
With A. Eden and B. J. Bushman	

## Awards

<b>Distinguished Reviewer</b>	<b>2021</b>
<i>Journal of Media Psychology</i> (1 of 23 reviewers recognized)	
<b>Research Promotion Initiative</b>	<b>2021</b>
University of Florida, Office of Strategic Communications and Marketing	\$1,000
<b>Best Paper Award, Open Research Competition</b>	<b>2021</b>
Advertising Division, Association for Education in Journalism and Mass Communication	\$300

(with B. Sharma, S. Mueller, C. R. Morton, & J. D. Morris)

**Best Reviewer Award** 2021  
Communication Technology Division, Association for Education in Journalism and Mass Communication (1 of 3 reviewers recognized)

**Distinguished Reviewer** 2020  
*Journal of Media Psychology* (1 of 22 reviewers recognized)

**Top Paper Award** 2020  
Communication and Social Cognition Division, National Communication Association  
(with E. Ulusoy, S. Grady, K. Kryston, J. E. Rosenbaum, & A. Eden)

**UF Trust Consortium Scholar** 2020 – 2021  
University of Florida, Consortium on Trust in Media and Technology \$5,000

**Research Promotion Initiative** 2019  
University of Florida, Office of Strategic Communications and Marketing \$1,000

**Nominated for DocentTalentprij** 2018  
Student-nominated teaching award, Faculty of Social Sciences, Vrije Universiteit Amsterdam (1 of 4 nominees)

**Reviewer of the Year** 2015  
*Journal of Media Psychology* (1 of 14 reviewers recognized)

**Lynda Lee Kaid Best Published Paper in Political Communication Award** 2015  
Political Communication Interest Group, Association for Education in Journalism and Mass Communication \$100  
(with R. K. Garrett, S. Dvir Gvirsman, Y. Tsati, R. Neo, & A. Dal)

**Top Faculty Paper Award** 2015  
Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication  
(with M. D. Slater, N. A. Silver, & D. R. Ewoldsen)

**Top Theory Paper Award** 2015  
Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication  
(with M. D. Slater, N. A. Silver, & D. R. Ewoldsen)

**Top Faculty Paper Award** 2014  
Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication  
(with J. E. Rosenbaum)

**Doris Gildea Morgan Scholarship** 2013  
OSU School of Communication, senior graduate student research award \$2,800



**Elisa Bowen Excellence in Radio Award** 2005  
University of Indianapolis

**Elisa Bowen Excellence in Radio Award** 2004  
University of Indianapolis

**Presidential Scholar** 2001 – 2005  
University of Indianapolis, full tuition scholarship

### **Advisee Awards, Listed as Official Mentor**

***Supervisor for Journal of Advertising Student Reviewer Training Program*** 2023 – 2024  
Mentor for Qingyuan Yang

***Supervisor for University Scholars Program*** 2023  
Stipend and research support for undergraduate researcher, Miguel Celi \$2,250

***Supervisor for University Scholars Program*** 2022  
Stipend and research support for undergraduate researcher, Thais De Moraes Campello \$2,250

***Supervisor for Doctoral Award Competition*** 2022  
American Academy of Advertising \$1,200  
Research support for doctoral researcher, Susanna Lee

***Supervisor for University Scholars Program*** 2021  
Stipend and research support for undergraduate researcher, Arman Mahmood \$2,250

***Supervisor for Doctoral Dissertation Research Fund Award*** 2021  
University of Florida, College of Journalism and Communications \$500  
Research support for doctoral researcher, Susanna Lee

***Supervisor for Journal of Advertising Student Reviewer Training Program*** 2020 – 2021  
Mentor for Susanna Lee

***Supervisor for University Scholars Program*** 2019  
Stipend and research support for undergraduate researcher, Julia Davis \$1,750

***Supervisor for University Scholars Program*** 2019  
Stipend and research support for undergraduate researcher, Jonathan Hinds \$1,750

### **Professional Development**

ANA Educational Foundation Visiting Professor Program [virtual] June 2021

## Press Interviews and Coverage

“Spoiler or no spoiler? It’s a tangled etiquette,” Jemima Kelly, <i>Financial Times</i> , <a href="https://tinyurl.com/bdektf52">https://tinyurl.com/bdektf52</a>	8 June 2023
“What is doomscrolling (and how to stop doing it),” Saumyaa Vohra, <i>GQ India</i> , <a href="https://bit.ly/3Si5OVt">https://bit.ly/3Si5OVt</a>	20 February 2023
“Maladresse ou sadisme: Derrière les spoilers, des gens qui en veulent à notre plaisir?” [transl.: “Clumsiness or sadism: Behind the spoilers, people who want to ruin our pleasure?”] Hadrien Valat, <i>L’Écornifleur</i> (interview) <a href="https://bit.ly/3DDS41i">https://bit.ly/3DDS41i</a>	24 October 2022
“Gators get real: UF professors, students reflect on social media app BeReal,” Lauren Brensel, <i>The Independent Florida Alligator</i> (interview) <a href="https://bit.ly/3dWKZ1R">https://bit.ly/3dWKZ1R</a>	26 Sept 2022
“Making fake friends with Dr. Benjamin Johnson,” Theo Miller, <i>Tech Tmrw</i> (interview) <a href="https://bit.ly/3eQIAG5">https://bit.ly/3eQIAG5</a>	16 Sept 2022
“Doomscrolling: What it is and how to stop,” Brian Nordli, <i>Built In</i> (interview) <a href="https://bit.ly/3AYWpey">https://bit.ly/3AYWpey</a>	12 July 2022
“‘Dadvertising’: The role of fathers are evolving, and advertisers are taking notice,” <i>WTVT-TV</i> , Tampa, FL <a href="https://bit.ly/3xyEOH2">https://bit.ly/3xyEOH2</a>	6 June 2022
“UF researchers on negative effects of ‘doomscrolling,’” Corey Lazar, <i>WINK-TV</i> , Fort Myers, FL (interview) <a href="https://bit.ly/38FwwEL">https://bit.ly/38FwwEL</a>	8 April 2022
“A guide to surviving the online apocalypse,” Rebecca Ruiz, <i>Mashable</i> (interview) <a href="https://bit.ly/3qoSNG3">https://bit.ly/3qoSNG3</a>	23 March 2022
“Information overload! The science of doomscrolling,” <i>Canvas8</i> <a href="https://bit.ly/35WkOEJ">https://bit.ly/35WkOEJ</a>	18 March 2022
“Doomscrolling: The compulsive behavior that worsened during the pandemic,” Helen Hernandez, <i>OI Canadian</i> <a href="https://bit.ly/3szhgj1">https://bit.ly/3szhgj1</a>	10 February 2022
“Explained: What is doomscrolling and what goes behind people’s obsession with negative news,” Jyoti Thakur, <i>India Times</i> <a href="https://bit.ly/3gyKqcu">https://bit.ly/3gyKqcu</a>	28 January 2022
“How trying to avoid spoilers in 2021 became futile,” Julia Alexander, <i>IGN</i> <a href="https://bit.ly/3wZyRl4">https://bit.ly/3wZyRl4</a>	25 June 2021
“Escapist TV can relieve stress, but it can easily become problematic,” Tracey Romero, <i>Philly Voice</i> <a href="https://bit.ly/3718HD9">https://bit.ly/3718HD9</a>	2 March 2021
“Experts explain why marathoning escapist TV to de-stress can backfire,” J.R. Thorpe, <i>Bustle</i> <a href="https://bit.ly/2TD6RW7">https://bit.ly/2TD6RW7</a>	16 February 2021

- “UF students turn to ‘comfort TV’ amid pandemic: Television provides a needed distraction from the stress of COVID-19,” Veronica Nocera, *The Independent Florida Alligator* (interview) <https://bit.ly/3i2HowS> **11 January 2021**
- “Spoiler alert: Spoilers can be good for business,” Sarah Shevenock, *Morning Consult* (interview) <https://bit.ly/37FIMIN> **22 December 2020**
- “Your Halloween homework! Scare yourself silly with these 13 frightening faculty favorites,” Barbara Drake and David Finnerty, *Gator Nation News* (alumni outreach) (interview) <https://bit.ly/2Xo43KD> **2 October 2020**
- “L’impatto degli spoiler in Rete sul nostro divertimento al cinema” [transl.: “The impact of spoilers on the Internet on our entertainment in the cinema”] Alice Avallone, *Be Unsocial* <https://bit.ly/30wBThI> **17 January 2020**
- “Wordt een verhaal verpest als je spoilers hebt gehoord?” [transl.: “Is a story ruined if you’ve heard spoilers?”] Jean-Paul Keulen, *Quest* magazine (The Netherlands) (interview) <https://bit.ly/2xosAWM> **17 January 2020**
- “Is this normal? ‘I have a compulsive need to read spoilers,’” Pallavi Prasad, *The Swaddle* <https://bit.ly/2MX07vN> **30 December 2019**
- “The case for spoilers,” Alissa Wilkinson, *Vox* (interview) <https://bit.ly/2NvEGCG> **7 November 2019**
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- “Could movie spoilers be a good thing?” Rachel Mann, *WFVX-TV*, Bangor, ME <https://bit.ly/2L5O1yB> **25 August 2019**
- “Researchers say spoilers aren’t all rotten,” *WABI-TV*, Bangor, ME <https://bit.ly/2Zox4Z8> **17 August 2019**
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- “Spoilers, c’est grave docteur?” [transl.: “Spoilers, is it serious, doctor?”] Marie Salammbô, *Le Temps* (interview) <https://bit.ly/2K1ocAU> **24 May 2019**
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- “‘Spoiler stress’ is ruining our enjoyment of TV and movies – But it shouldn’t,” Elizabeth Yuko, *Thrive Global* <https://bit.ly/2Ve1Se3> **3 May 2019**
- “Is it OK to spoil Avengers: Endgame? Psychologists weigh in,” Alissa Schulman, *MTV News* <https://on.mtv.com/2J5dtVD> **27 April 2019**

- “Science says ‘Game of Thrones’ spoilers shouldn’t make you angry,” JV Chamary, *Forbes* (interview) <https://bit.ly/2IJLKt6> **19 April 2019**
- “At the crossroads of Big Data and Cool,” Damien Willis, *Las Cruces Sun News* <https://bit.ly/2CsN8gp> **20 December 2018**
- “Why we love Spotify’s annual wrap-ups: Data collection we can believe in,” Haley Weiss, *The Atlantic* (interview) <https://bit.ly/2PBYXUZ> **12 December 2018**
- “Don’t let spoilers spoil your movie experience,” Lukas Hanson, *Daily Emerald* <https://bit.ly/2J03jFU> **21 May 2018**
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- “If you hate spoilers, it may be because you’re soooo smart,” Cari Romm, *Science of Us* (*New York Magazine*) <http://sciof.us/2bYF75p> **22 July 2016**
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- “Research bulletin: Do spoilers spoil stories for everyone?” Marina Rain, *OnFiction* <http://bit.ly/2bYEWaz> **24 August 2015**
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- “Cheer up by looking up your depressing friends on Facebook,” Dave Greenbaum, *Lifehacker* <http://bit.ly/2c7Lgu0> **16 November 2014**
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- “Study explains why you stalk your most pitiful friends on Facebook,” Dino Grandoni, *The Huffington Post* <http://huff.to/2cBUek4> **10 October 2014**
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- Television interview with *Alhurra TV* (Arabic-language Voice of America) **7 October 2014**
- Radio interview with Matt Bruning, *WTVN-AM*, Columbus, OH **7 October 2014**
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- “ASU faculty help to uncover Facebook contradictions,” Ethan Fowler, *The Albany Herald*, Albany, GA (interview) <http://bit.ly/2ctspd9> **25 January 2010**
- “ASU & Darton ‘channeling’ education,” Elizabeth Sheffield, *The Albany Herald*, Albany, GA (interview) **19 August 2009**
- “Southwest Georgians react to DTV delay,” Hubert Wiggins, *WFXL-TV*, Albany, GA (interview) <http://bit.ly/2ctsTA8> **5 February 2009**
- “Deadline until the big switch,” Hubert Wiggins, *WFXL-TV*, Albany, GA (interview) <http://bit.ly/2cGBOTk> **17 February 2008**

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International Communication Association (ICA)  
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